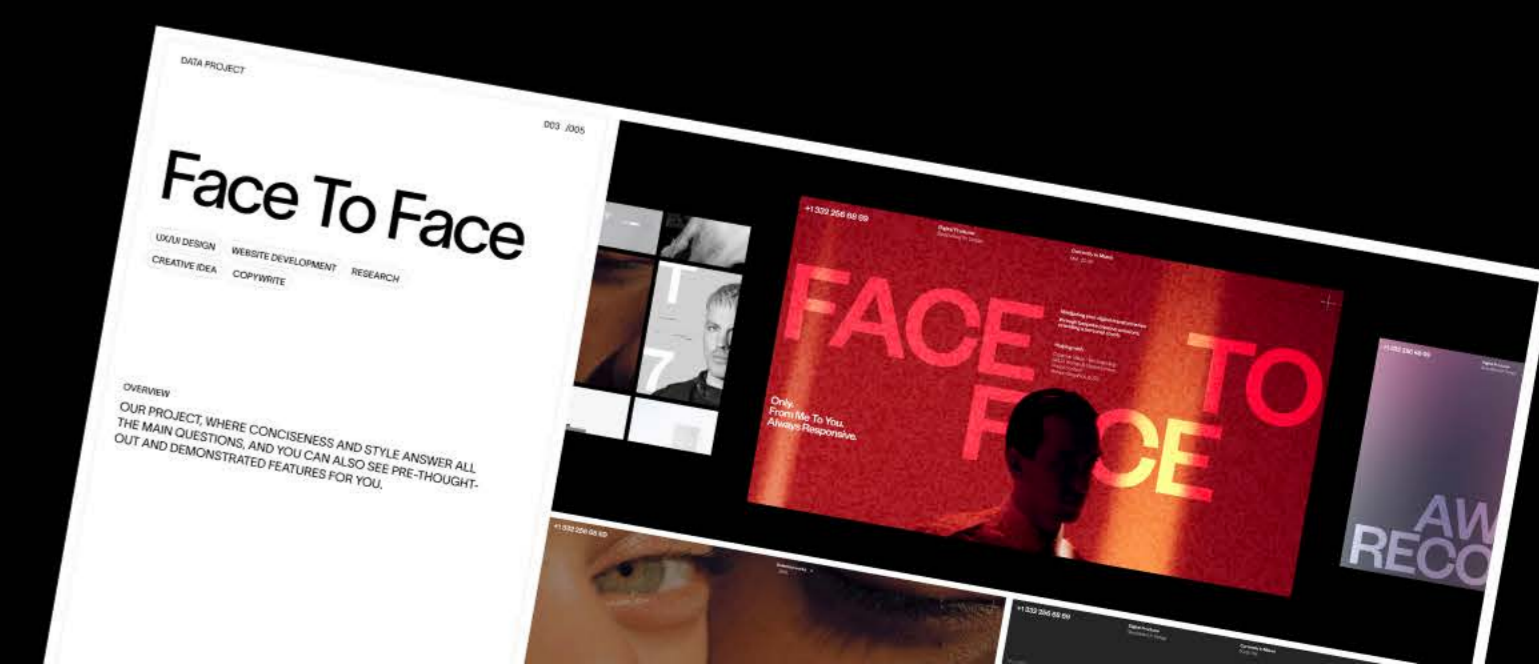


Studio Deets





PRESIDENT



ART DIRECTOR, LEAD DESIGNER AND 6X DESIGNERS



10X FRONT-END AND BACK-END DEVELOPER

AMONG ALL THE SOLUTIONS - FLOATING IN WEIGHTLESSNESS OR GRAVITATING - WE HELP EVERYONE TO FIND THEIR ONE AND ONLY VALUE.

AS HUMAN BEINGS, WE GET USED TO "THE WAY THINGS ARE" "REALLY FAST"

Who we are

NOT ONLY DO WE GRASP REALITY IN ITS FULL SPECTRUM, BUT WE ALSO TREAT DESIGN IN DETAIL.



CEO

BUT FOR DESIGNERS AND CREATORS, THE USUAL THINGS ARE AN OPPORTUNITY IN ITSELF.



HEAD OF NEW BUSINESS



PR AND COMMUNICATIONS



6X PROJECT MANAGERS

IN ALMOST 6 YEARS, OUR TEAM HAS GROWN TO 30 CREATIVE AND TALENTED PROFESSIONALS WHO HAVE ESTABLISHED THEMSELVES AS PROFESSIONAL AND PERSISTENT DEVELOPERS AND DESIGNERS. OVER MANY YEARS OF HARD WORK, PROJECTS HAVE BEEN DEVELOPED FOR SUCH GIANTS AS MASTERCARD, PEPSI, BABYN YAR, YØDEZEEN, GOVERNMENT OF SWITZERLAND, CRDF GLOBAL, AS WELL AS HUNDREDS OF UKRAINIAN AND FOREIGN COMPANIES. AMONG THEM ARE LOCAL FAVORITES, SUCH AS THE SPICY NOSPICY ASIAN RESTAURANT, THE VERHOLY RELAX PARK HOTEL, AND THE DIM DEVELOPMENT COMPANY.



Digital studio The First The Last has been specializing in website design and development, mobile applications and branding since 2018.

Awards ⁽¹⁰⁰⁺⁾

OUR TIGHT-KNIT CREW LOVES NEW CHALLENGES AND INSIGHTS. WE SPLIT BETWEEN CREATIVE STRATEGIES AND DIGITAL EXPERIENCES, FINDING STRONG MESSAGES AND VISUAL ESSENCE.

Webby Award

NON-PROFIT ORGANIZATION

2x

The Red Dot Award

GRAND PRIX

1x

The Red Dot Award

BEST OF THE BEST WEB DESIGN

2x

Awwwards

SITE OF YEAR

1x

Awwwards

SITE OF THE DAY

13x

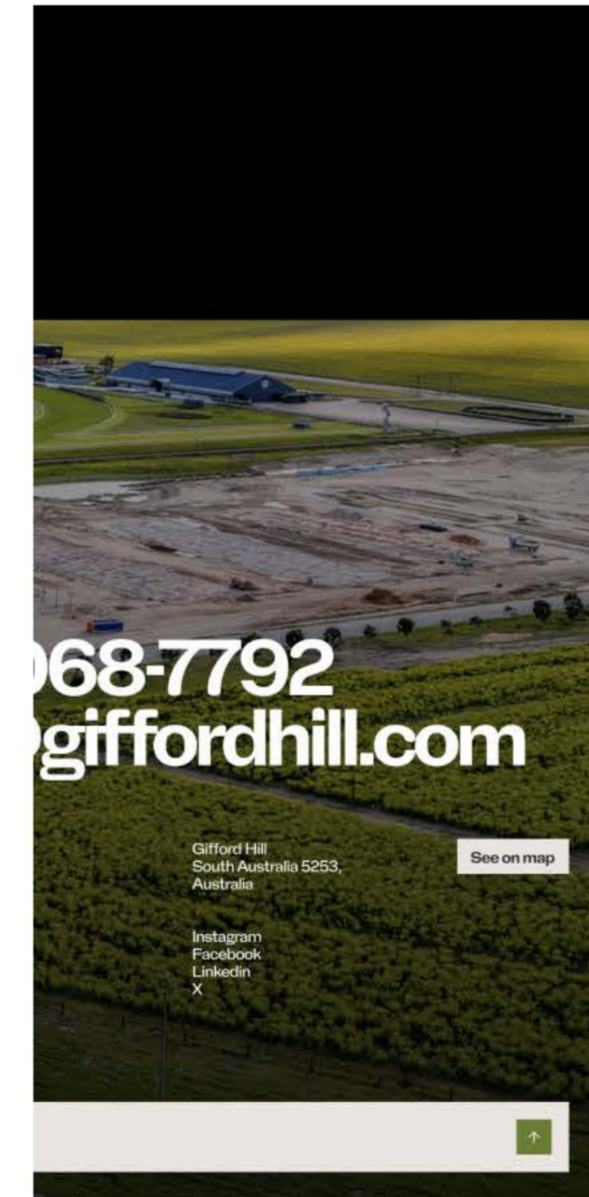
And More

+100

Services⁽⁷⁺⁾

Art-direction & Consulting	0.01
Logo & Brand Identity	0.02
Web & App Development	0.03
E-commerce & Headless Shopify	0.04
UX/UI Design	0.05
Brand Strategy	0.06
Social Media Design	0.07

- 010 & OTHER...
- 009 MADE WITH SWITZERLAND
- 008 AVALON
- 007 THE OTHER SIDE OF TRUTH
- 006 EYWA
- 005 COEVAL
- 004 GRAPE
- 003 HORIZONTE
- 002 ADDENDUM SHOP
- 001 GIFFORD HILL



Projects

Gifford Hill

PROJECT

001 /019

Gifford Hill

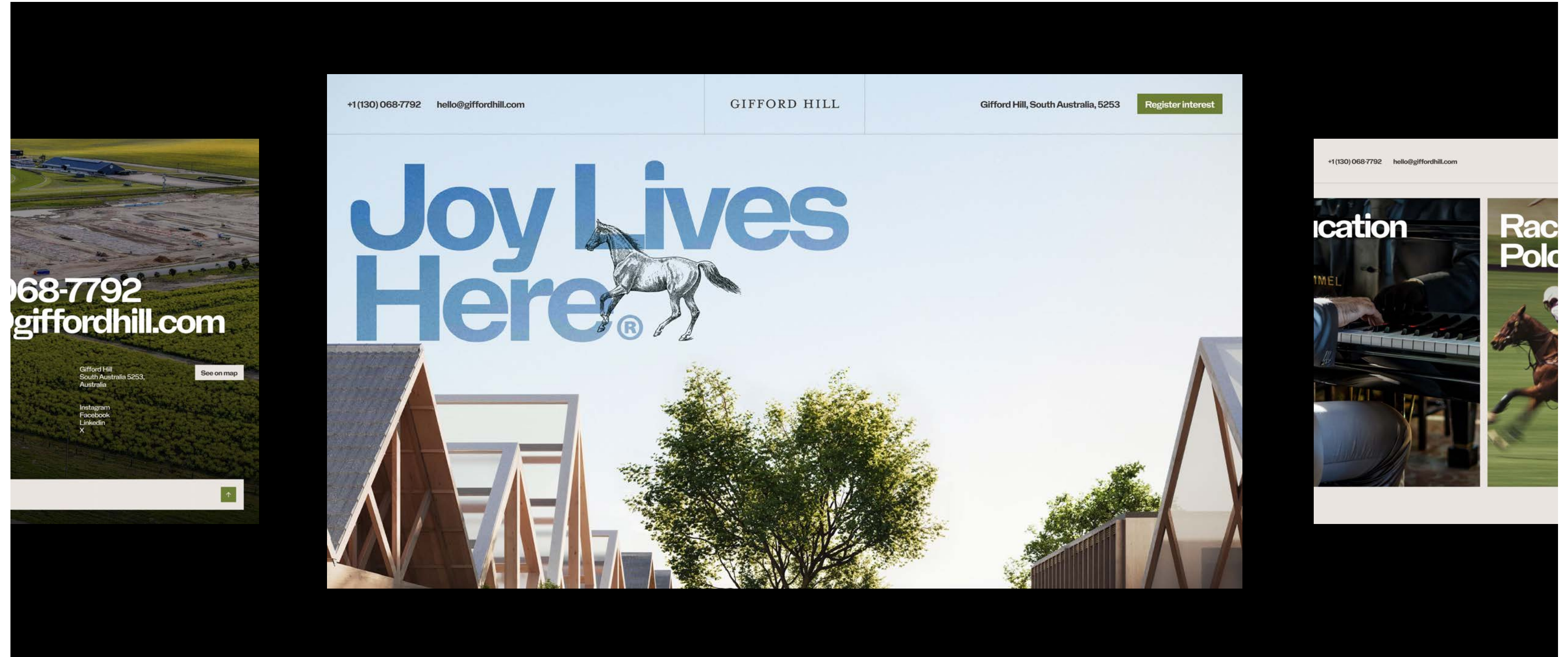
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

AUSTRALIAN DEVELOPER GIFFORD HILL IS LEADING A \$7 BILLION PROJECT TO BUILD A CITY AND SUBURBAN AREA ON 1,860 HECTARES FOR 44,000 RESIDENTS.

WE CREATED A WEBSITE WITH AN INTERACTIVE MAP THAT ALLOWS POTENTIAL BUYERS TO LEARN ABOUT THE PROJECT AND SUBMIT AN ENQUIRY. THE WEBSITE WAS FEATURED IN THE AUSTRALIAN PRESS, WHICH HELPED TO PROMOTE THE PROJECT EFFECTIVELY.

[HTTPS://WWW.GIFFORDHILL.COM/](https://www.giffordhill.com/)



Addendum

PROJECT

002 /019

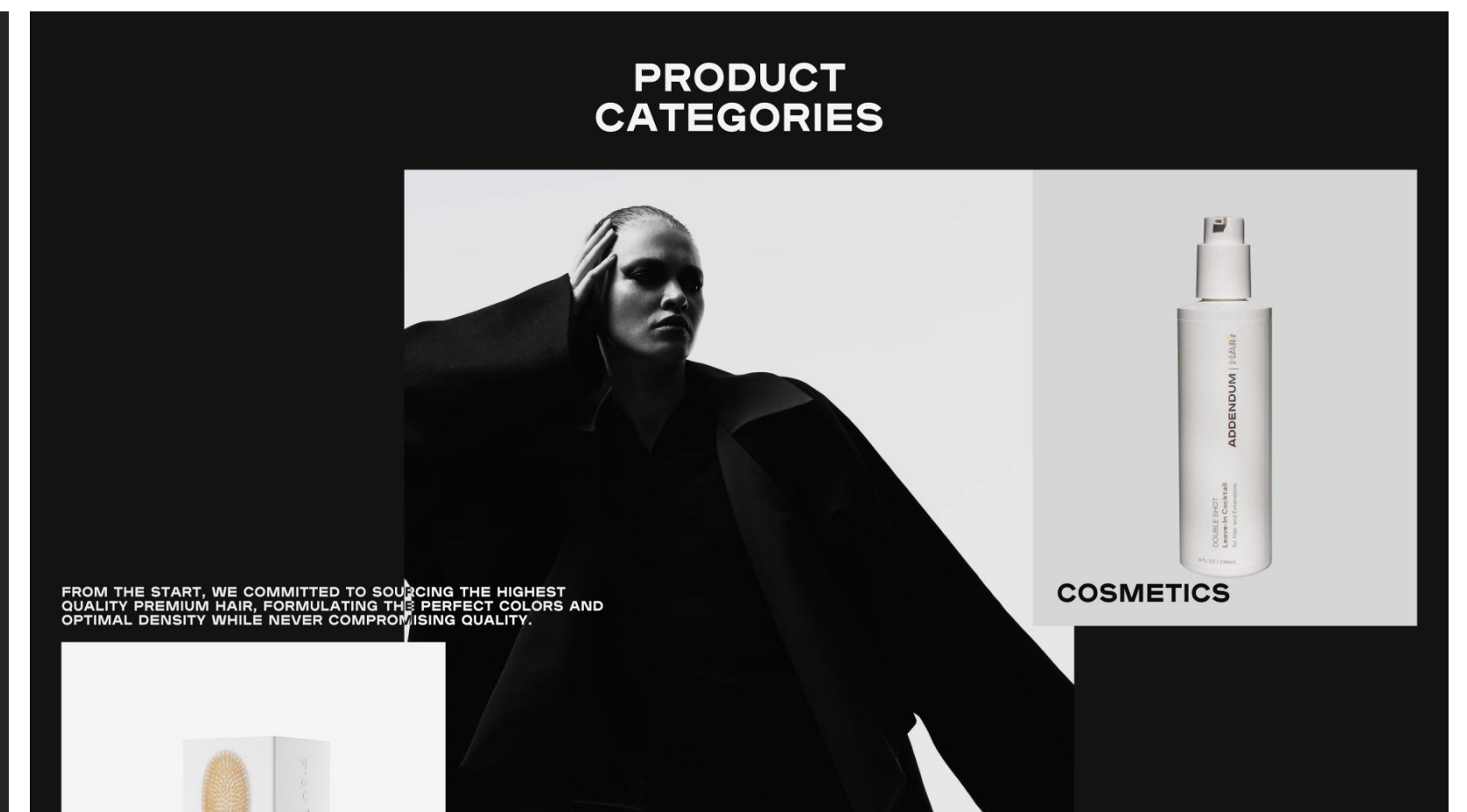
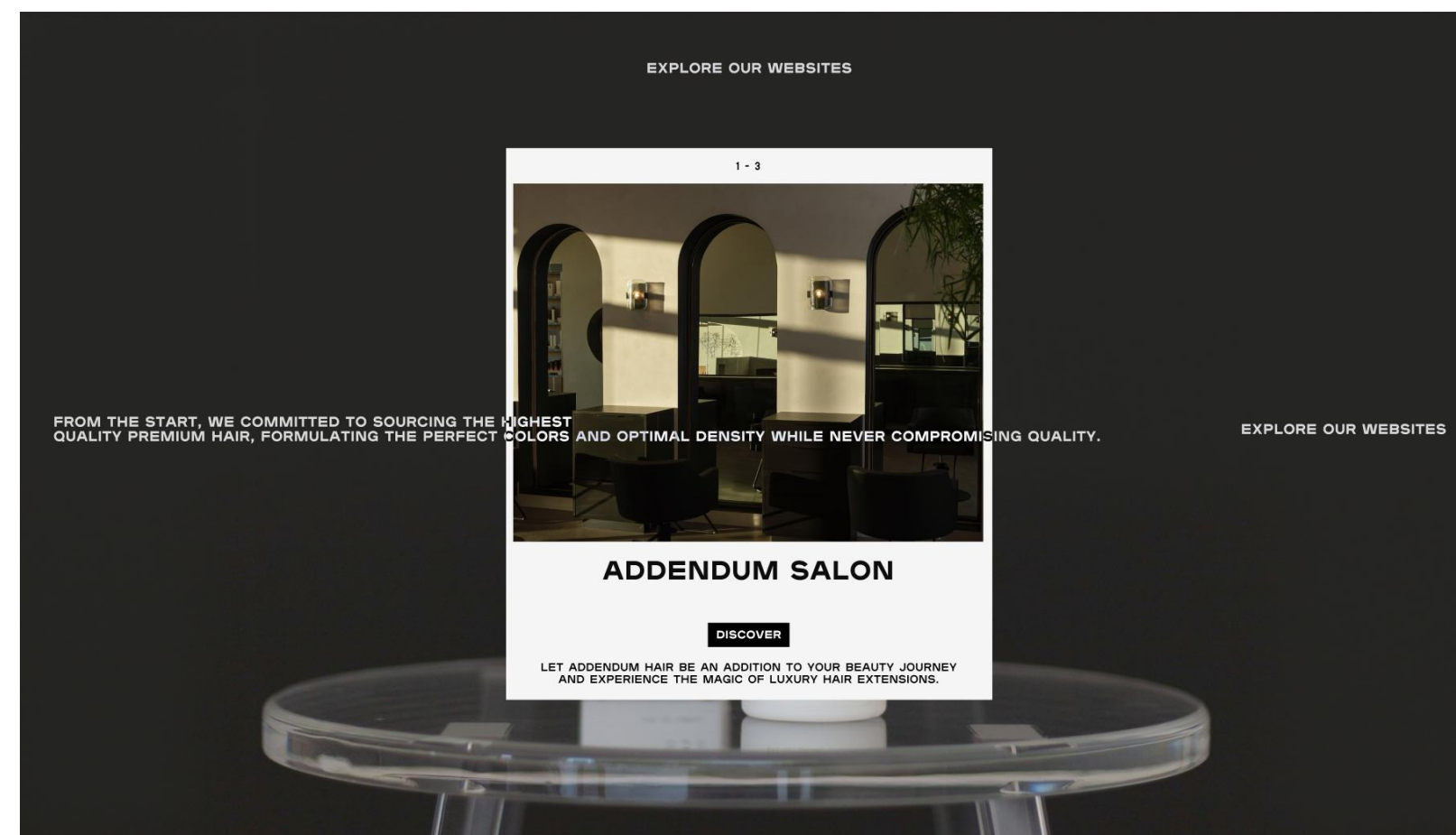
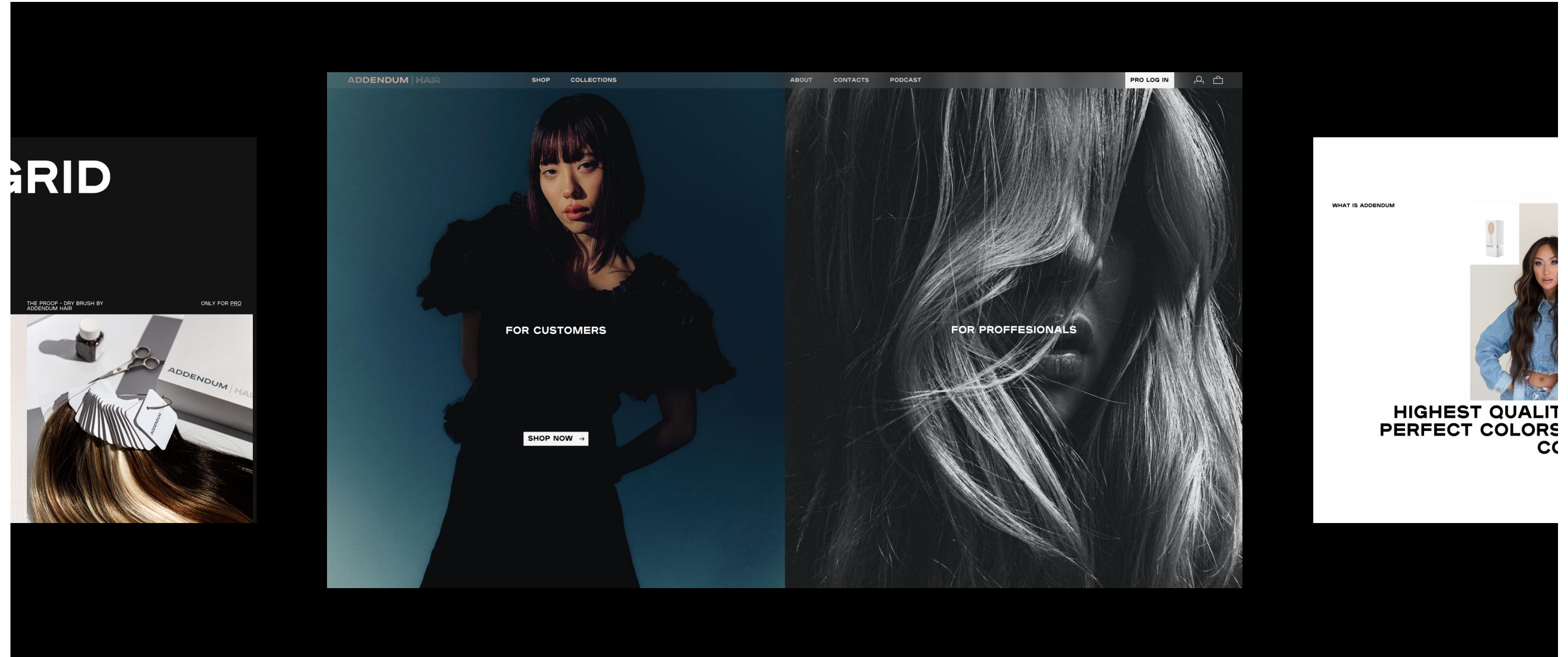
Addendum Shop

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- E-COMMERCE

OVERVIEW

OUR COMPANY TAKES PRIDE IN CONCEPTUALIZING AND DEVELOPING THE IDEA BEHIND ADDENDUM SHOP'S WEBSITE - THE PREMIER DESTINATION FOR PREMIUM HAIR CARE PRODUCTS. OUR GOAL WAS TO CREATE A SEAMLESS AND VISUALLY APPEALING ONLINE SPACE WHERE CUSTOMERS CAN EASILY DISCOVER AND PURCHASE PRODUCTS THAT CATER TO THEIR NEEDS. WE'RE THRILLED TO BE PART OF THIS PROJECT AND TO CONTRIBUTE OUR EFFORTS TO BUILDING A HIGH-QUALITY ONLINE PLATFORM FOR ADDENDUM SHOP.

[HTTPS://ADDENDUMHAIR.COM/](https://addendumhair.com/)



Horizonte

PROJECT

003 /019

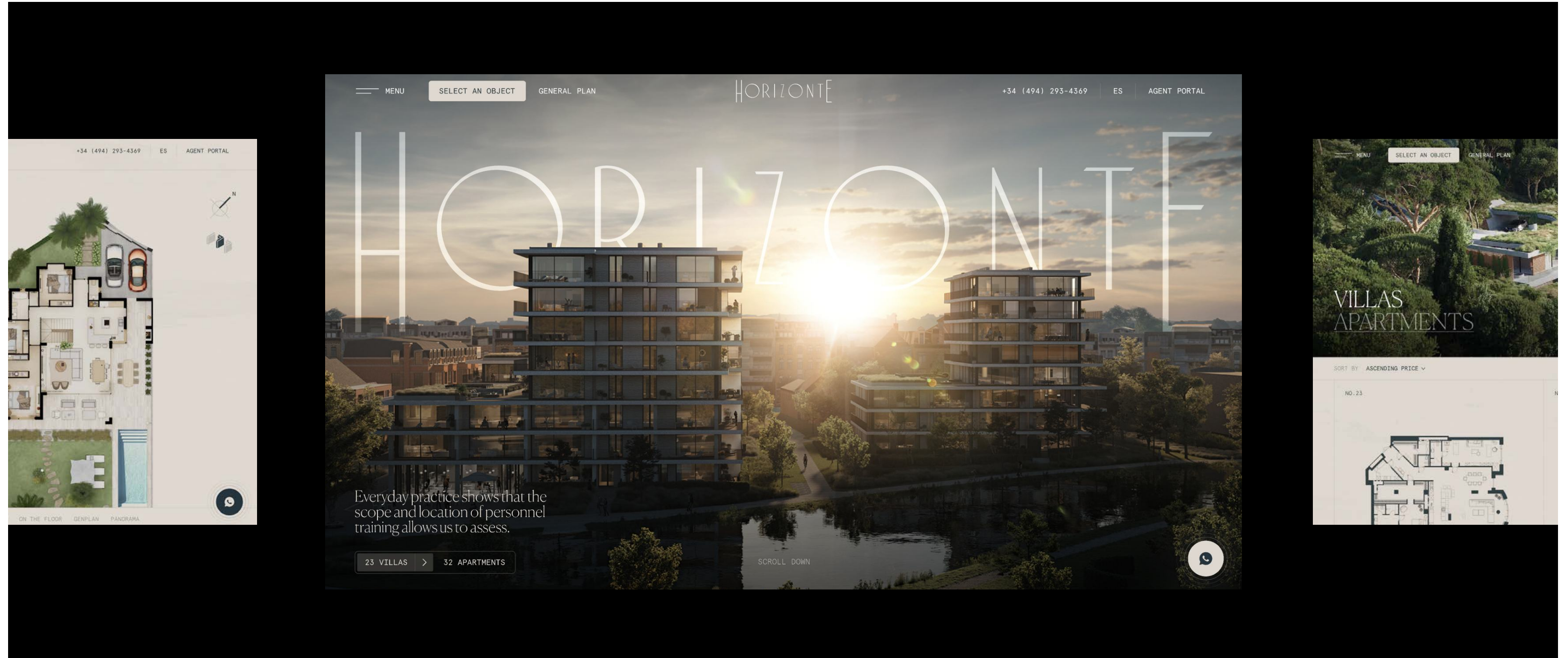
Horizonte

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

HORIZONTE WAS CREATED TO SHOWCASE THE STUNNING SEASCAPES AND MAJESTIC MOUNTAINS AROUND THEM. THEIR PHILOSOPHY IS TO FIND PEACE WHERE THE SKY AND SEA MEET ON THE HORIZON.

WE BROUGHT THIS VISION TO LIFE BY CREATING A BEAUTIFUL NEW WEBSITE. WITH CLEAN TYPOGRAPHY AND SOFT PARALLAX EFFECTS ON IMAGES AND VIDEOS, THE SITE PERFECTLY REFLECTS THEIR PHILOSOPHY - LIGHT AND CAREFREE.



PROJECT

004 /019

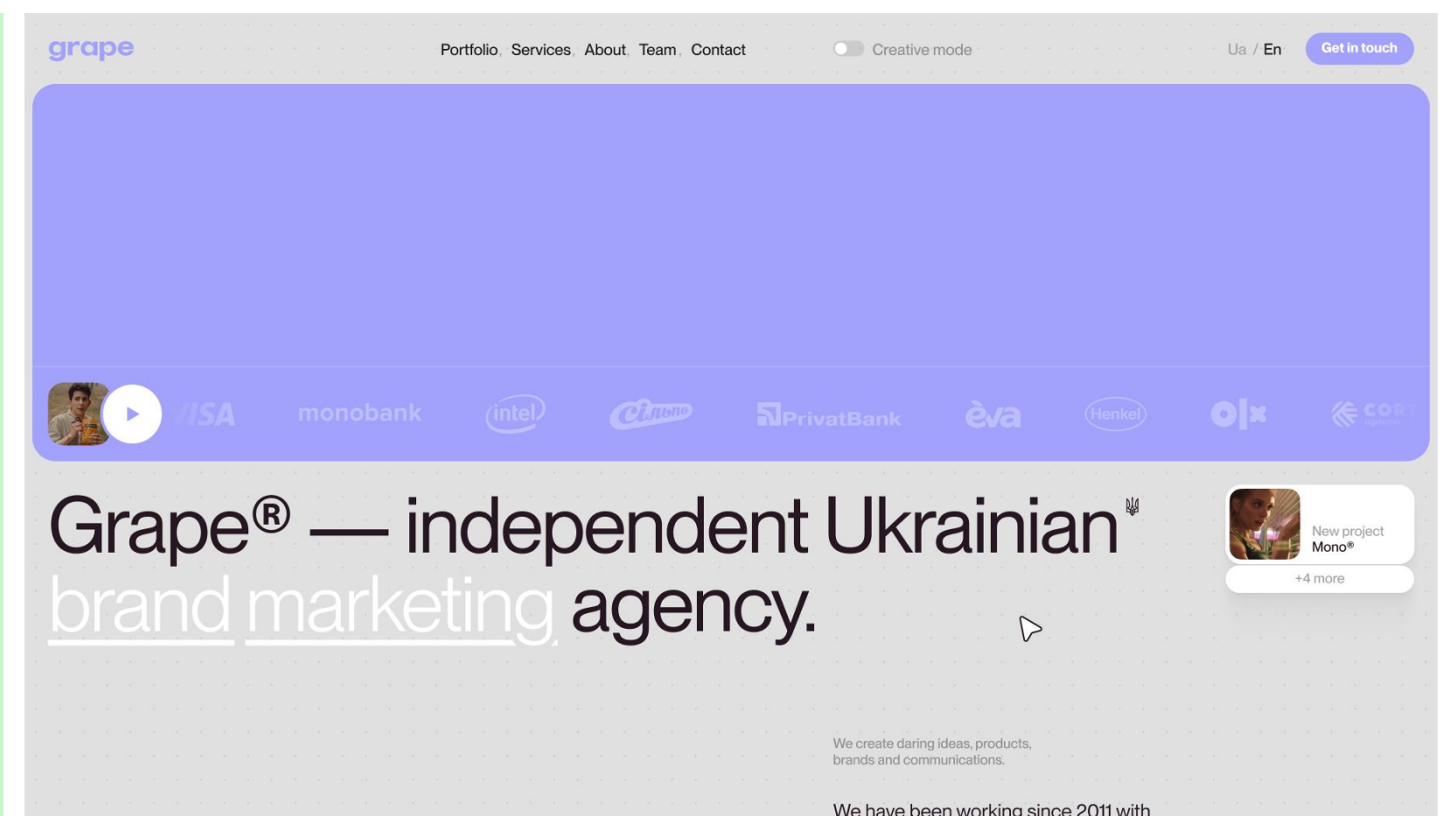
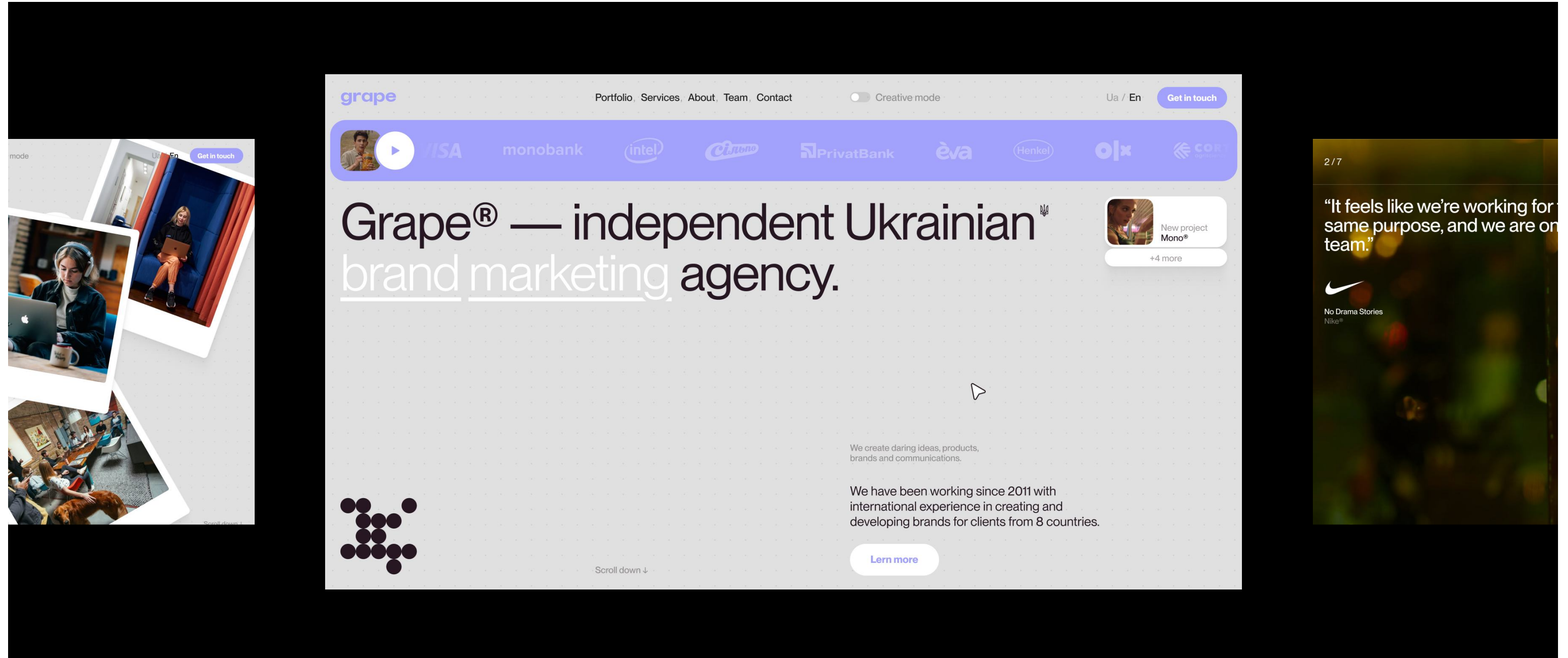
Grape

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

OUR PROJECT COMBINES CREATIVITY AND SIMPLICITY IN EVERYTHING. THE TASK WAS TO DEVELOP A CREATIVE DESIGN AND WEBSITE, BUT ALSO TO MAINTAIN A SIMPLE DESIGN FOR PEOPLE WHO COME LOOKING FOR SOLUTIONS FOR THEIR BUSINESS AND DON'T HAVE TIME TO GET LOST IN CREATIVITY; THEY NEED TO FIND EVERYTHING THEY NEED QUICKLY.

[HTTPS://GRAPE.UA/EN](https://grape.ua/en)



PROJECT

005 /019

Coeval

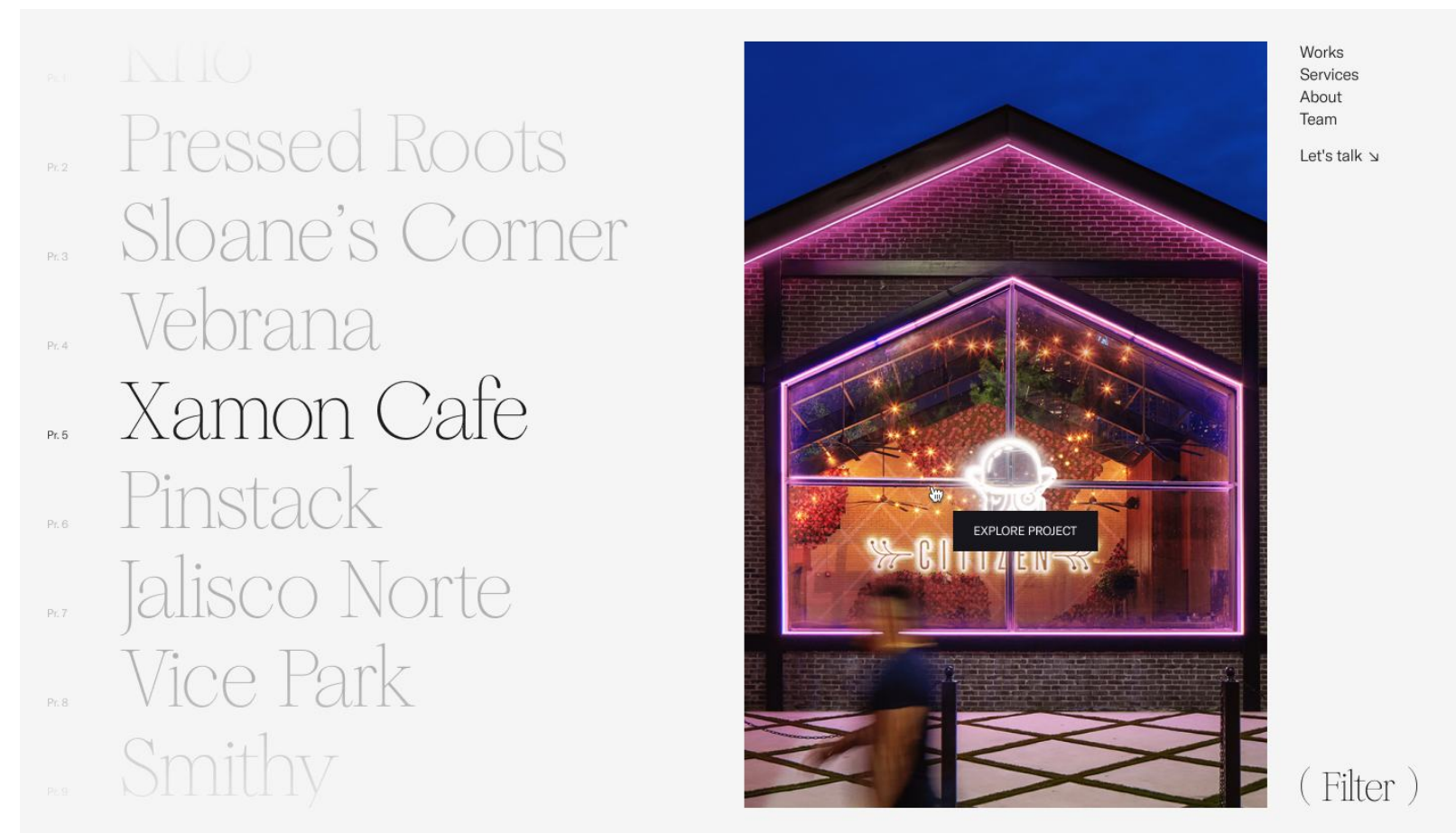
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- COPYWRITE

OVERVIEW

COEVAL IS A MULTIDISCIPLINARY DESIGN STUDIO SPECIALIZING IN BRANDS, INTERIORS, AND ARCHITECTURE, WITH A FOCUS ON ECO-FRIENDLY SPACES, PROGRESSIVE DESIGN, AND HOLISTIC BRAND DEVELOPMENT.

WE CAPTURED THE STUDIO'S PROGRESSIVE STYLE AND INTERNATIONAL INFLUENCE THROUGH THE WEBSITE DESIGN, MERGING AESTHETICS WITH FUNCTIONALITY TO CREATE ORGANIC AND ABSTRACT SPACES. WE ALSO CRAFTED A UNIFIED BRAND IDENTITY THAT REFLECTS COEVAL'S CONCEPT, HISTORY, AND ESSENCE.

[HTTPS://COEVALSTUDIO.COM](https://coevalstudio.com)



EYWA

PROJECT

006 /019

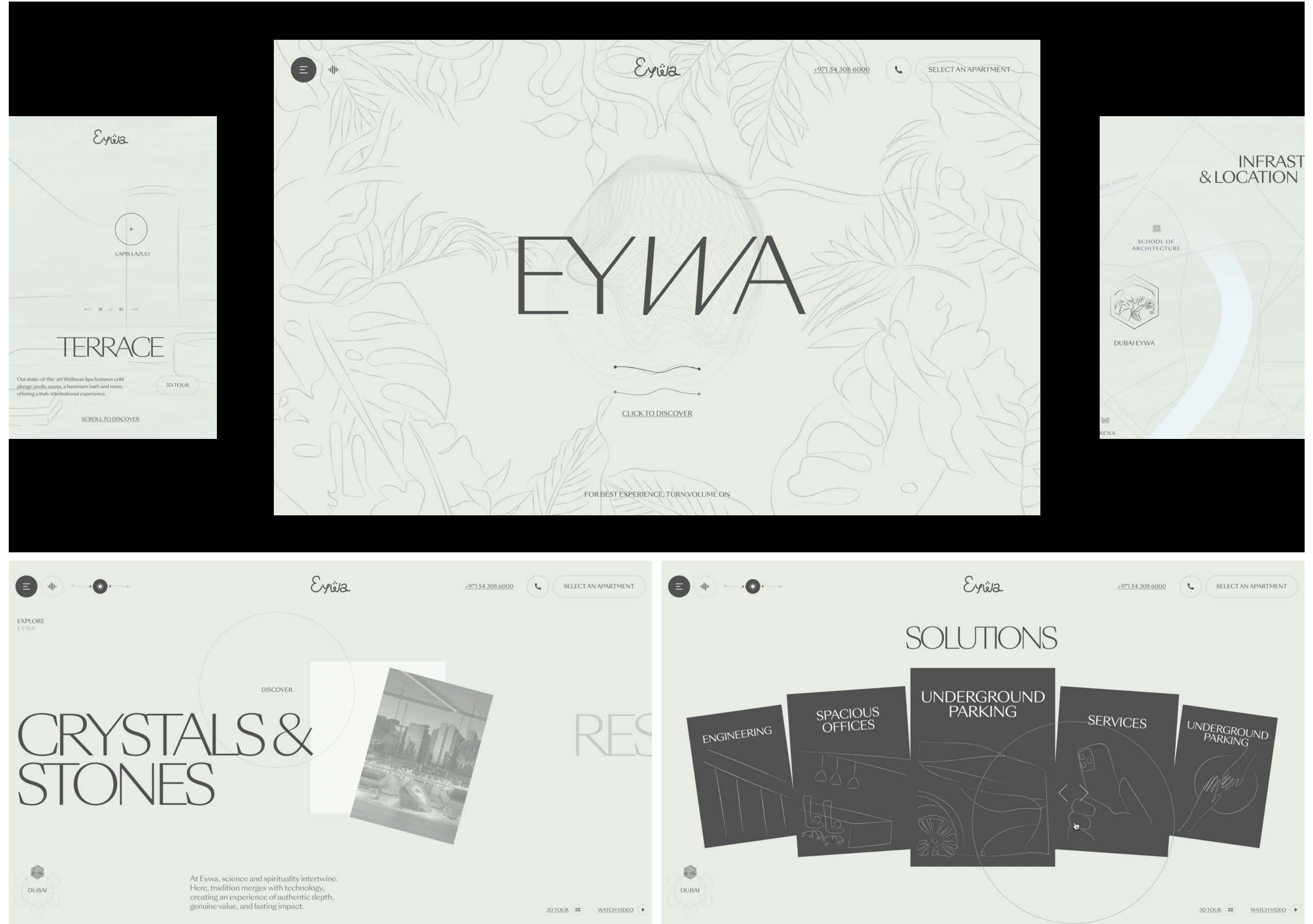
Eywa

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

EYWA IS A WEBSITE FOR A BOUTIQUE RESIDENTIAL COMPLEX CONSISTING OF 48 EXCLUSIVE RESIDENCES CREATED WITH A FOCUS ON HARMONY WITH NATURE AND THE WELL-BEING OF ITS RESIDENTS.

THE PROJECT IS AS EXCEPTIONAL AS THE COMPLEX ITSELF, COMBINING STATE-OF-THE-ART ANIMATION, VISUAL EFFECTS AND VOICEOVERS. INTERACTIVE 3D MODELS ALLOW YOU TO IMAGINE IN DETAIL WHAT THE COMPLEX WILL LOOK LIKE LONG BEFORE IT IS BUILT.



Avalon

PROJECT

007 /019

Avalon

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- COPYWRITE

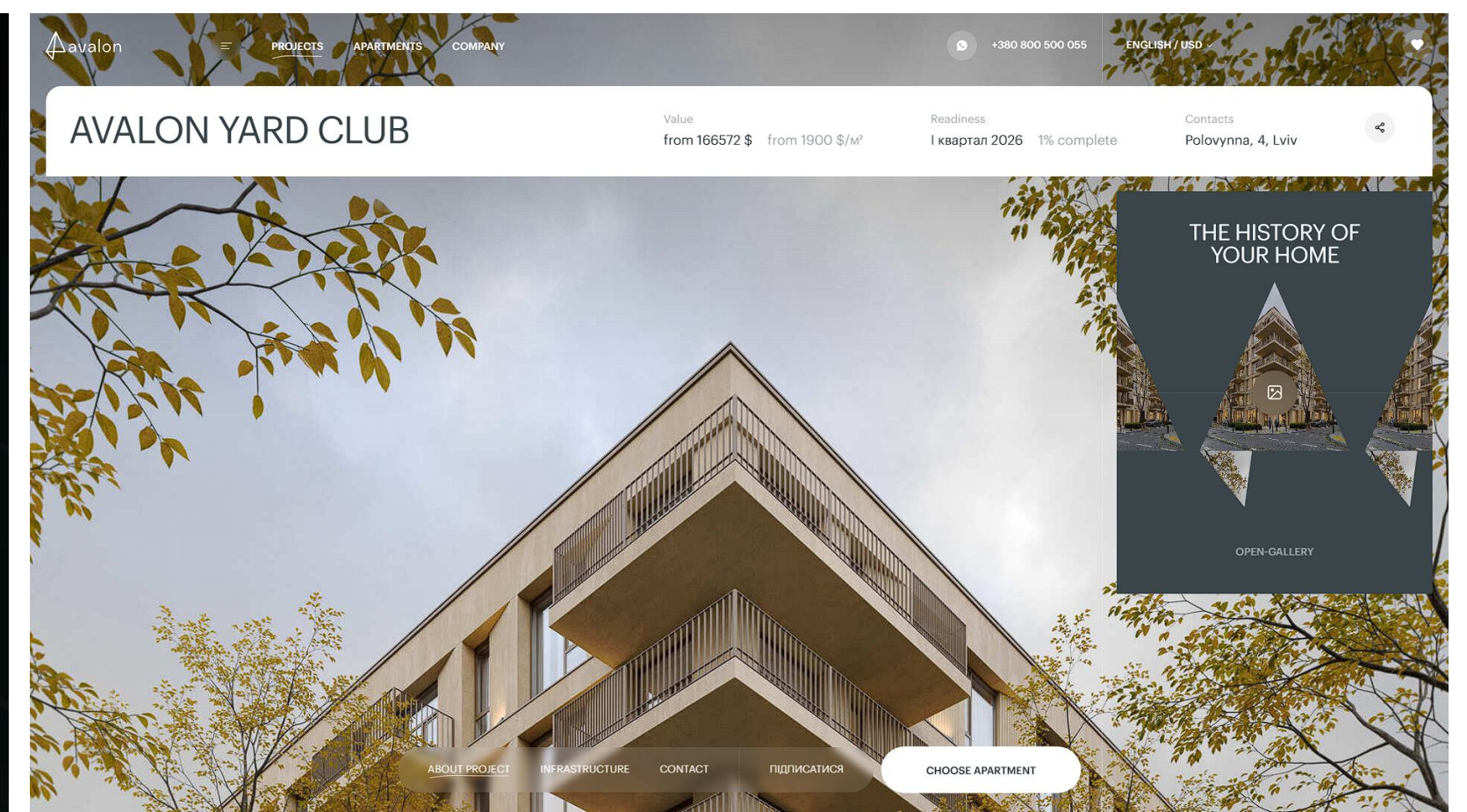
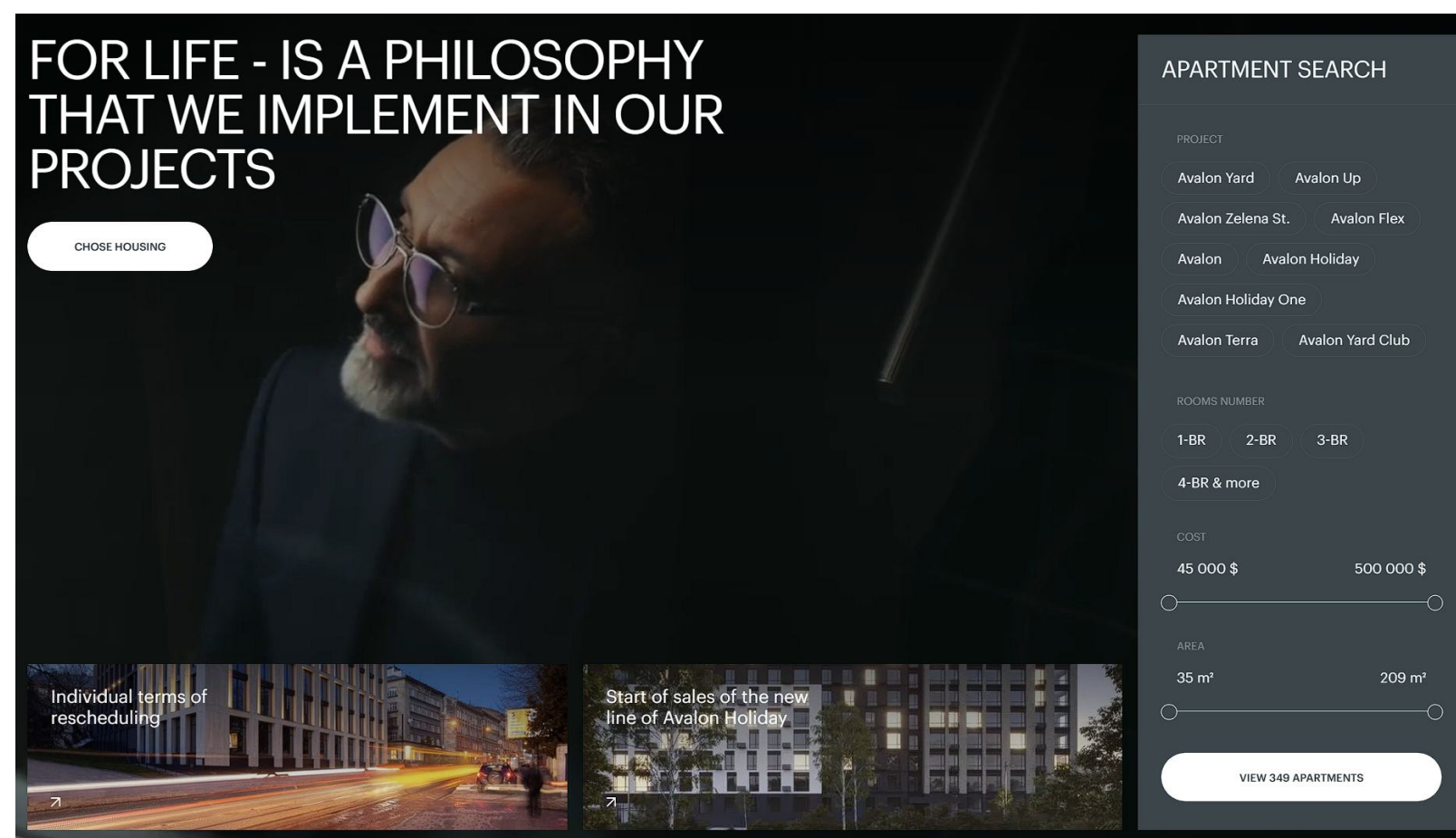
OVERVIEW

THIS PROJECT FOR LVIV-BASED DEVELOPMENT COMPANY AVALON COMBINES BEAUTY AND FUNCTIONALITY, MAKING IT ATTRACTIVE AND USER-FRIENDLY.

IN ADDITION, IT HAS SOPHISTICATED INTEGRATION WITH VARIOUS SERVICES, SUCH AS ONLINE BOOKING AND PURCHASE OF APARTMENTS, AS WELL AS USER EXPERIENCE RESEARCH.

WEBBY AWARDS
PEOPLE'S VOICE WINNER

[HTTPS://AVALON.COM.UA/EN/](https://avalon.com.ua/en/)



Made With

PROJECT

008 /019

Made With Switzerland

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- GRAPHIC DESIGN
- EXHIBITION

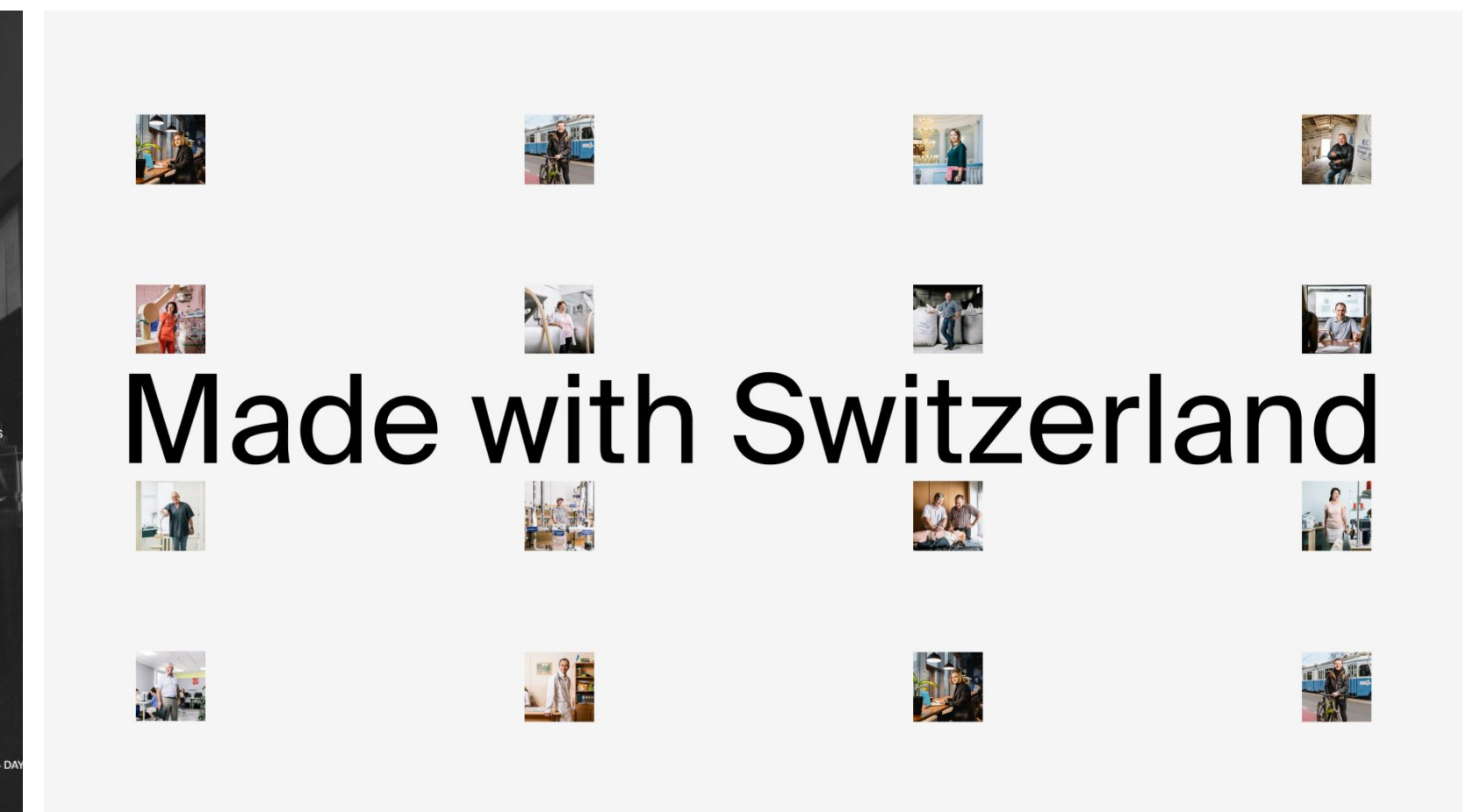
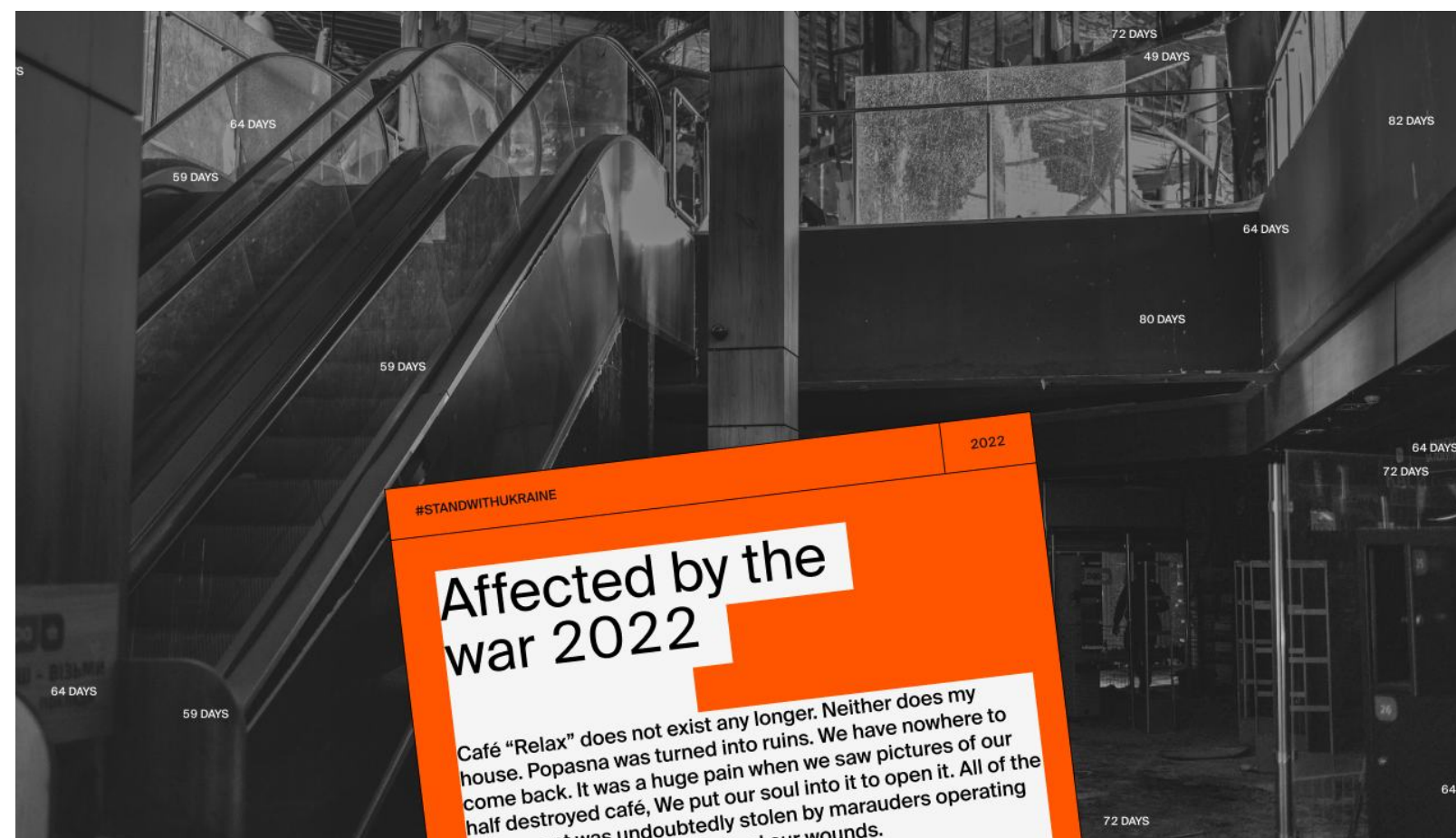
OVERVIEW

WE ARE FORTUNATE TO WORK WITH THE SWISS EMBASSY, WHICH IS HELPING UKRAINE CHANGE AND INCLUDE KEY REFORMS, WORKING FOR THE PEACE OF UKRAINIANS.

UKRAINE IS CHANGING, AND SWITZERLAND IS RIGHT BY ITS SIDE, ASSISTING IN THE IMPLEMENTATION OF ESSENTIAL REFORMS, PROVIDING ASSISTANCE TO THOSE MOST AFFECTED BY THE CONFLICT AND WORKING TO PROMOTE PEACE. ALL THESE CHANGES ARE CONTRIBUTING TO THE PROSPERITY AND SECURITY OF THE WIDER REGION. PHOTOGRAPHS AND TESTIMONIES ILLUSTRATE SWITZERLAND'S ACTION AND ITS RESULTS.

*ALSO DEVELOPED AN EXHIBITION FOR URC2022 HELD IN LUGANO

[HTTPS://MADEWITHSWITZERLAND.CH](https://MADEWITHSWITZERLAND.CH)



Timal

PROJECT

009 /019

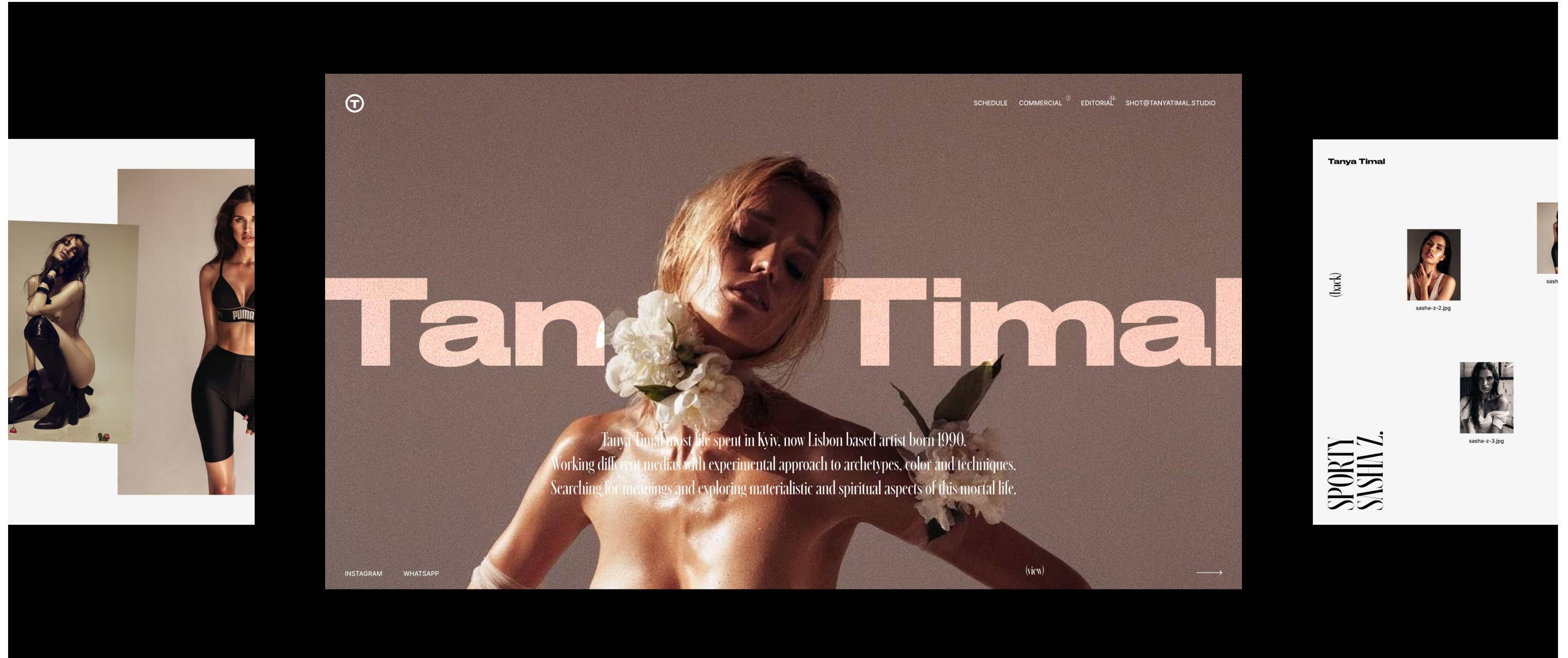
Timal

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- COPYWRITE

OVERVIEW

OUR PROJECT, FOR TANYA TIMAL STUDIO, DOESN'T NEED MANY WORDS; JUST LOOKING AT THE PHOTOS WILL BE ENOUGH TO UNDERSTAND WHAT YOU NEED. AND IF IT'S PRESENTED BEAUTIFULLY, IT WILL CAPTIVATE YOU EVEN MORE.

[HTTPS://TANYATIMAL.STUDIO](https://tanyatimal.studio)



Grand Hotel

PROJECT

010 /019

Grand Hotel Lviv

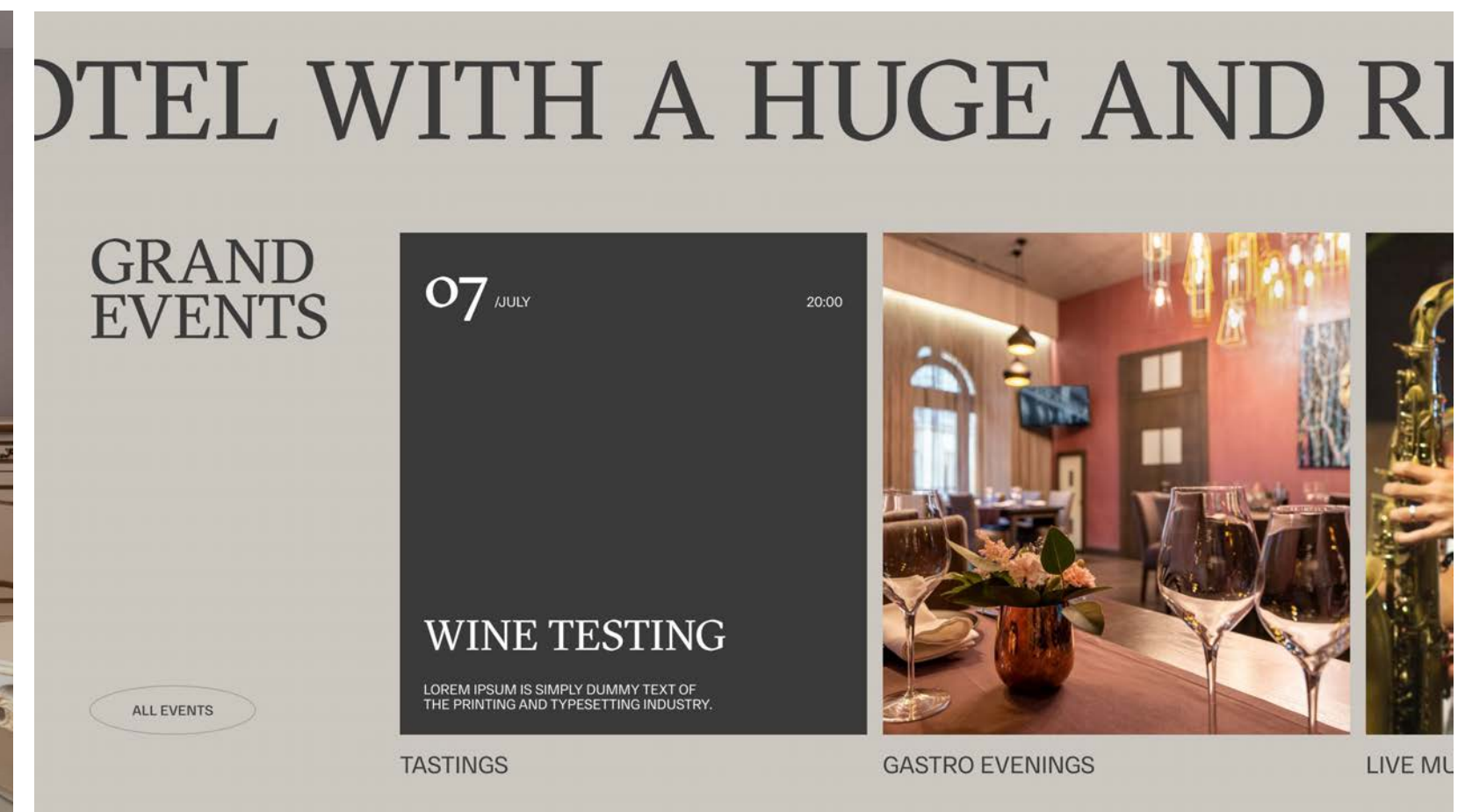
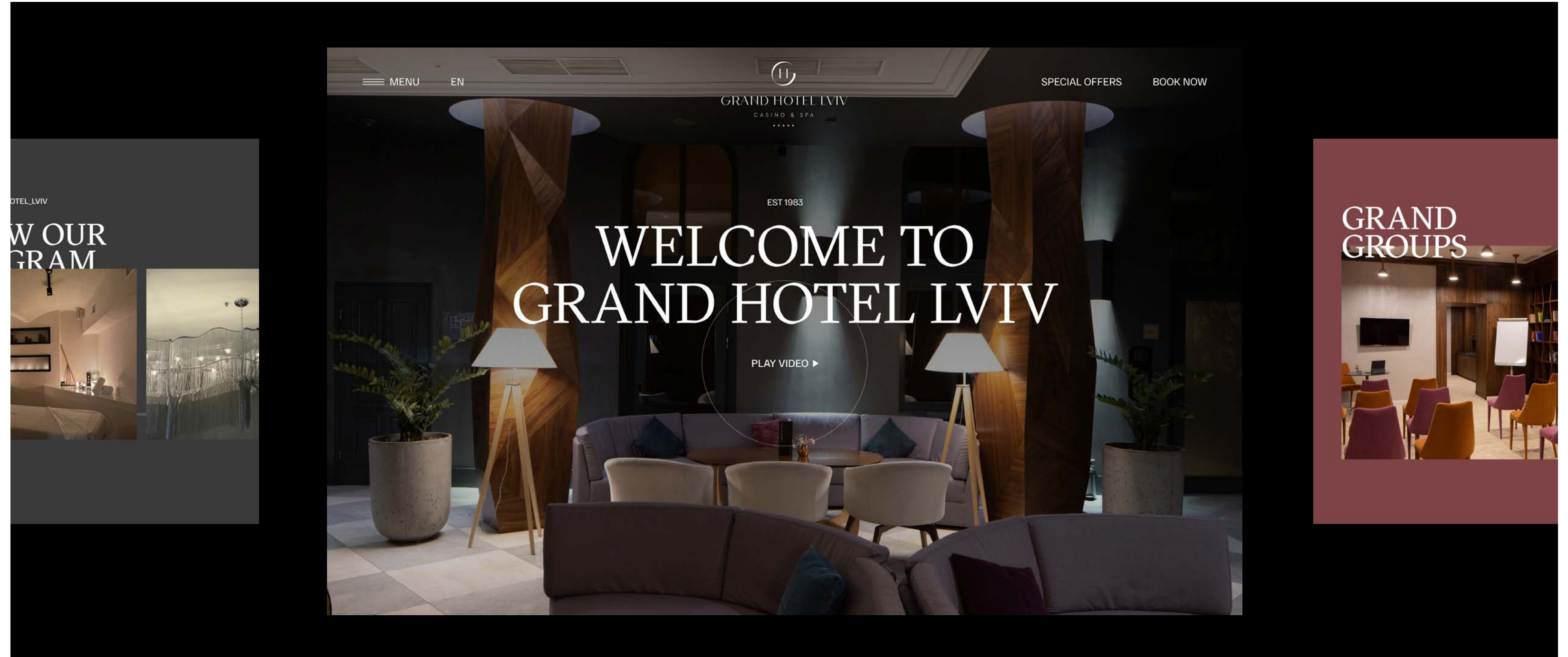
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

THE GRAND HOTEL IS LOCATED IN THE HISTORIC CENTRE OF LVIV, WHERE MODERN AMENITIES ARE HARMONIOUSLY COMBINED WITH A REFINED CLASSICAL ATMOSPHERE.

THE PROJECT WEBSITE REFLECTS THE ELEGANCE OF THE HOTEL'S ARCHITECTURE, PROVIDING AN INTUITIVE BOOKING INTERFACE AND EASY NAVIGATION. THE LOGICAL STRUCTURE ALLOWS YOU TO QUICKLY FIND ALL THE INFORMATION YOU NEED, EMPHASISING THE LUXURY AND COMFORT OFFERED BY THIS HOTEL.

[HTTPS://GRAND-HOTEL.COM.UA/](https://grand-hotel.com.ua/)



If An

PROJECT

011 /019

If An A-Bomb Falls

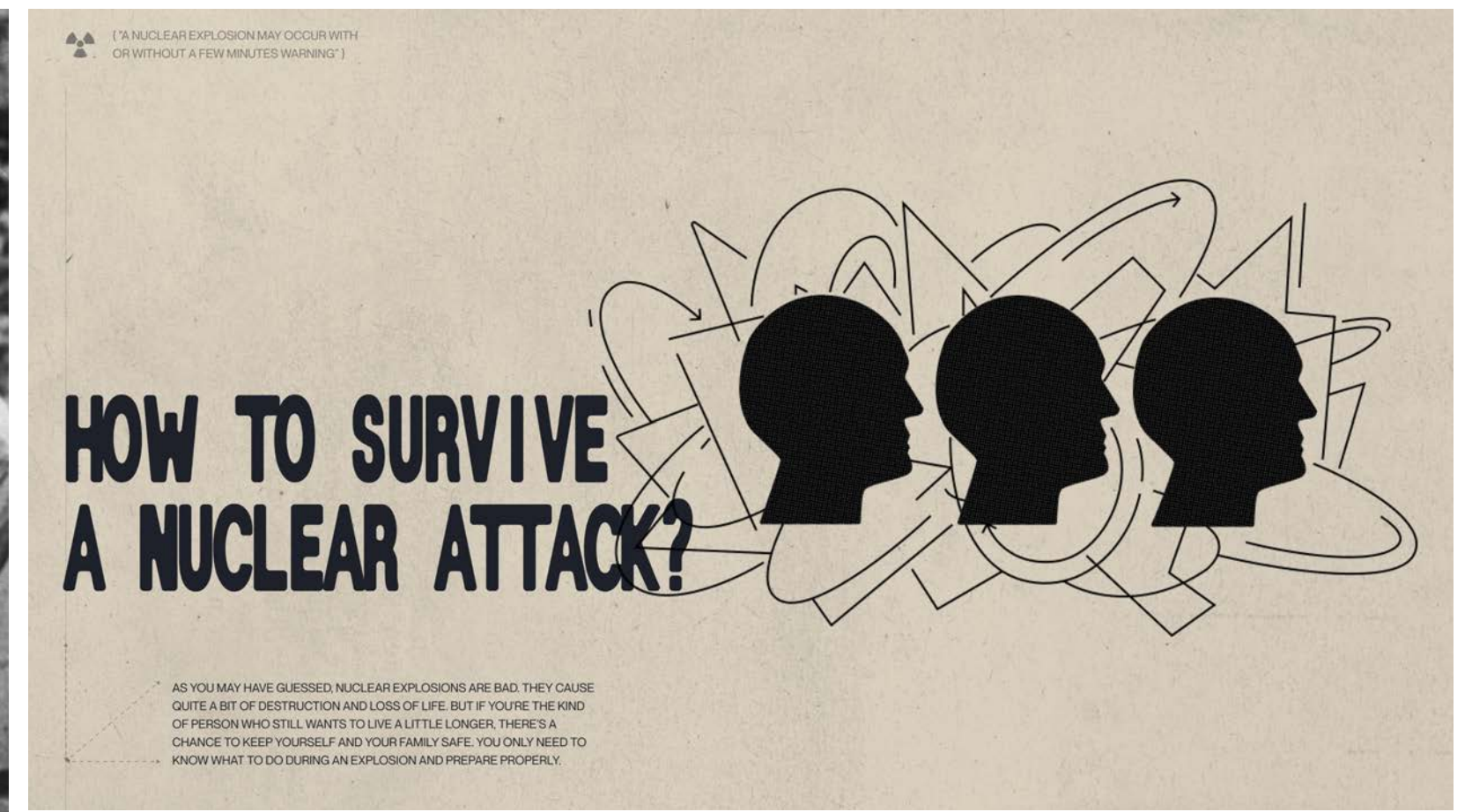
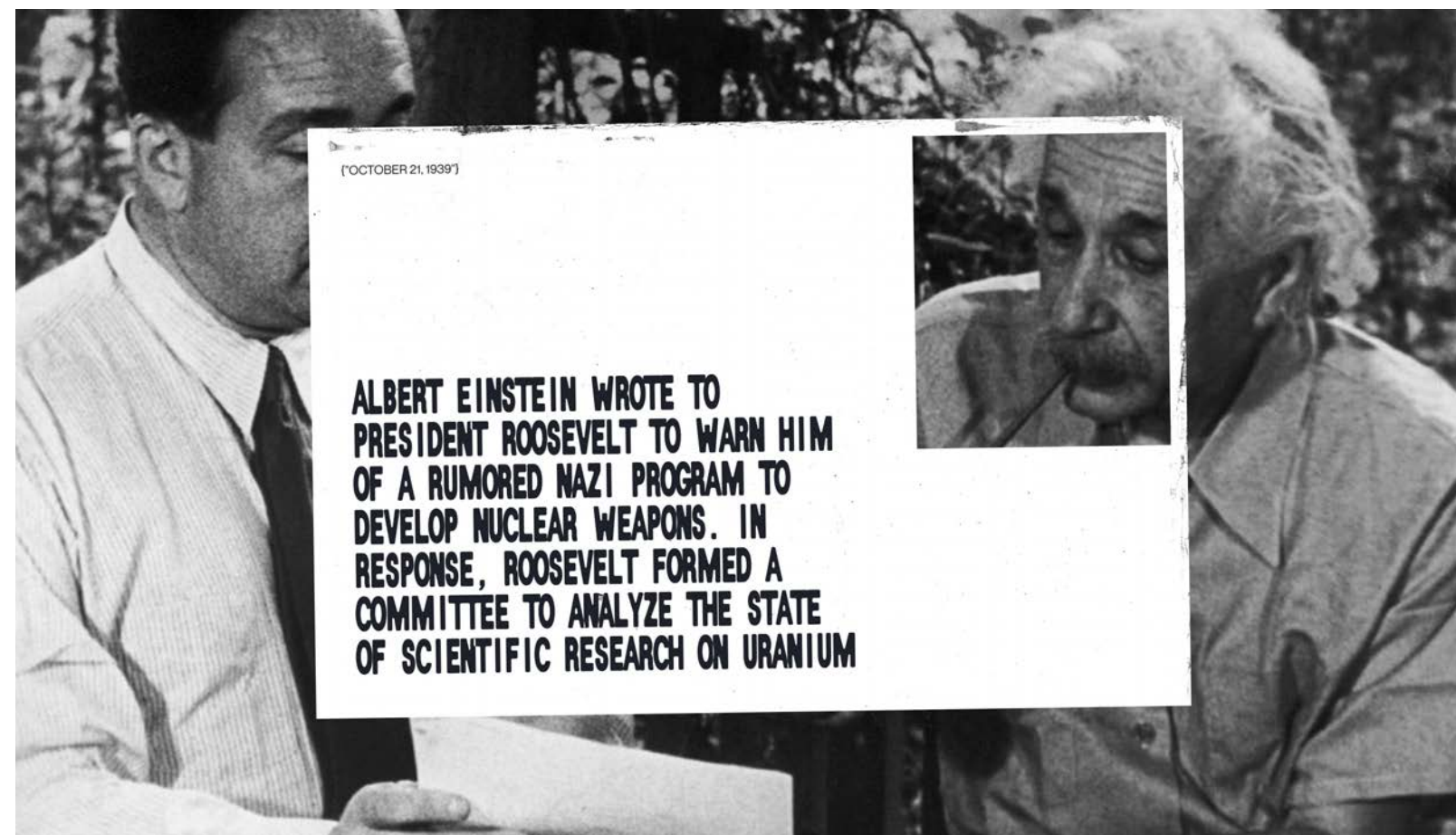
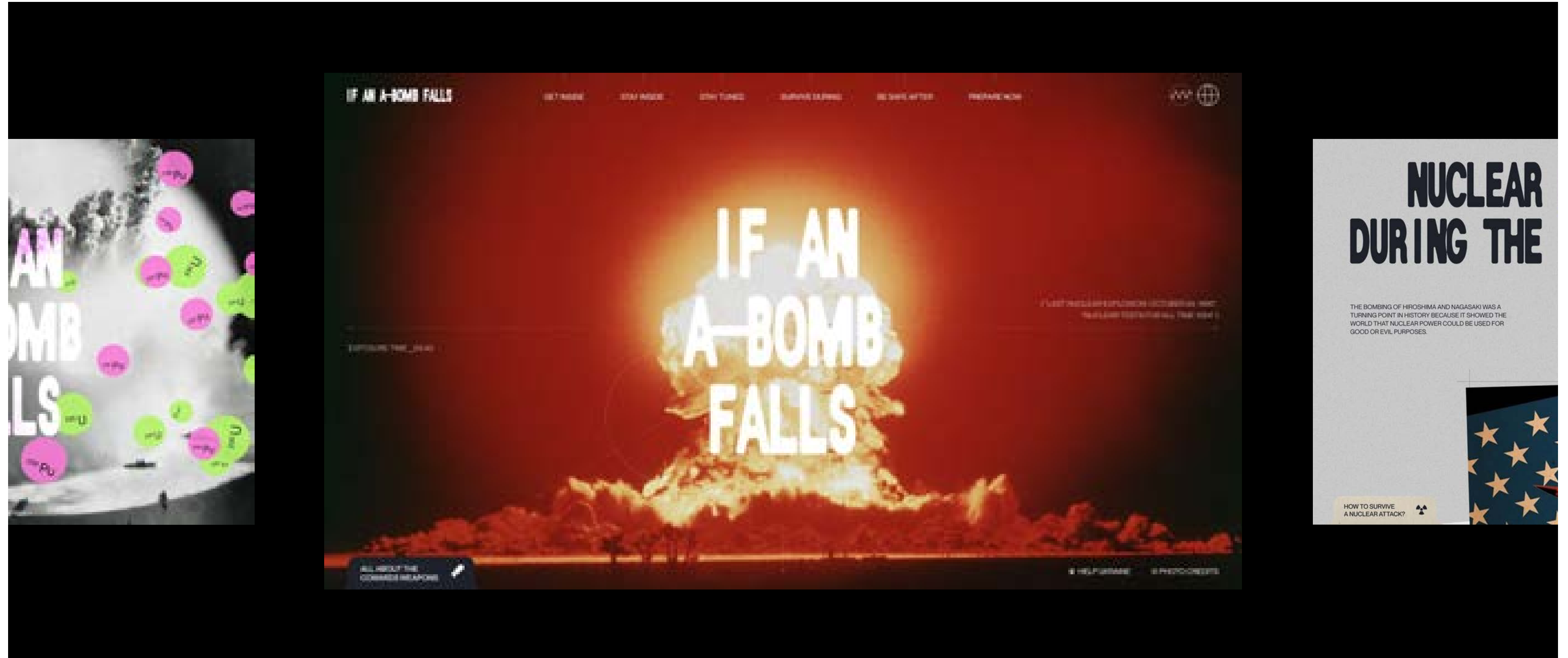
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- COPYWRITE

OVERVIEW

THE PURPOSE OF THE WEBSITE IS TO CONVEY THE CONSEQUENCES AND HORRORS THAT CAN FOLLOW THE USE OF NUCLEAR WEAPONS. THROUGH INSTRUCTIONS, THE HISTORY OF WEAPON DEVELOPMENT, AND OUR WEBSITE'S DESIGN, WE AIMED TO CAPTURE PEOPLE'S INTEREST IN FAMILIARIZING THEMSELVES WITH THE PRESSING ISSUE OF OUR TIME AND ALWAYS STAYING VIGILANT, NOT REMAINING INDIFFERENT TO ANY DISPLAYS OF MILITARY AGGRESSION ANYWHERE IN THE WORLD.

ANIMATION, ILLUSTRATIONS, PRESENTATION OF THE HISTORY, AND SURVIVAL INSTRUCTIONS AFTER A NUCLEAR EXPLOSION.

[HTTPS://IF-AN-A-BOMB-FALLS.COM](https://if-an-a-bomb-falls.com)



Phoenix Land

PROJECT

012 /019

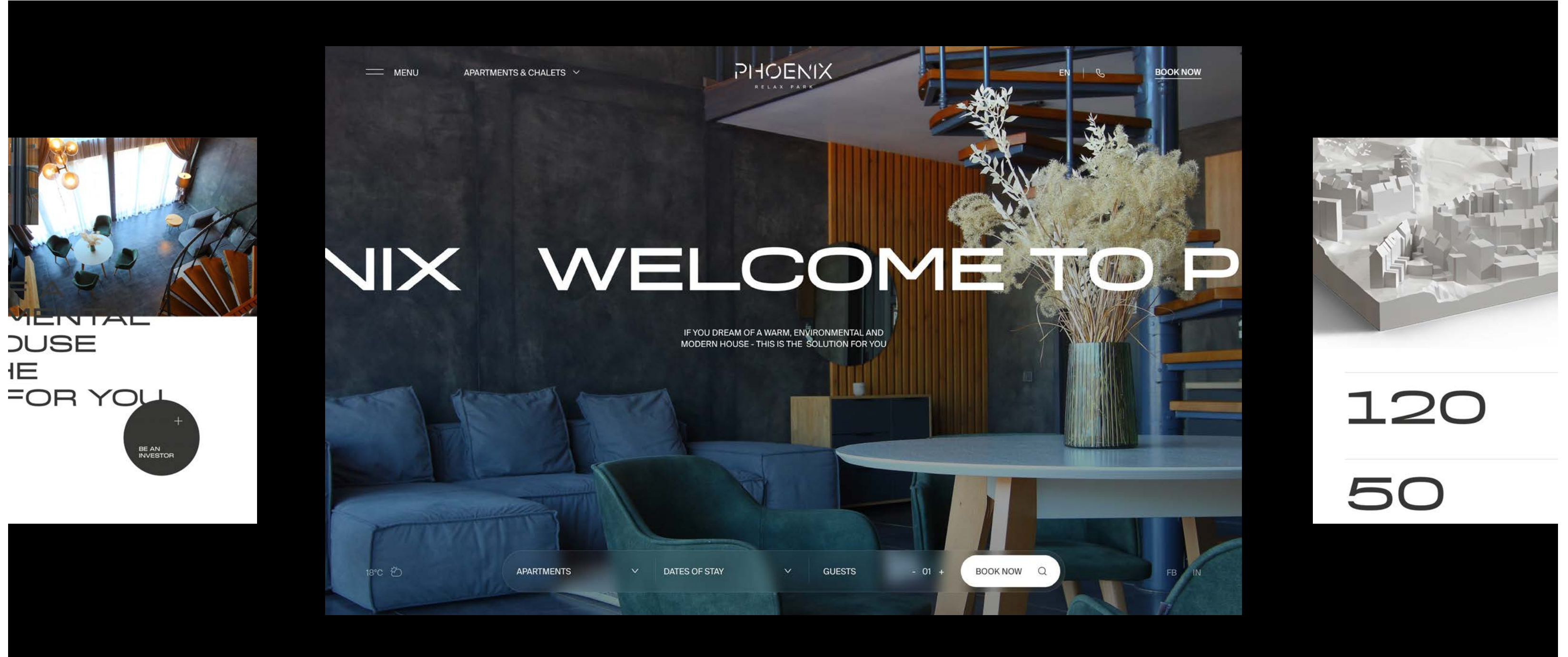
Phoenix.Land

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

PHOENIX RELAX PARK IS A RECREATION COMPLEX LOCATED 30 KM FROM THE PICTURESQUE PROBIY WATERFALL. THE PROJECT HAS A CLEAR AND UNDERSTANDABLE STRUCTURE THAT ALLOWS VISITORS TO EASILY FIND THE NECESSARY INFORMATION AND PLAN THEIR HOLIDAYS.

THE WEBSITE DESIGN COMBINES HIGH-QUALITY VISUAL ELEMENTS WITH ANIMATIONS THAT CREATE A PLEASANT ATMOSPHERE. CONVENIENT BOOKING PROVIDES COMFORT AND EASE IN CHOOSING SERVICES, EMPHASISING THE BENEFITS OF A HOLIDAY IN THIS WONDERFUL PLACE.



Verholy

PROJECT

013 /019

Verholy

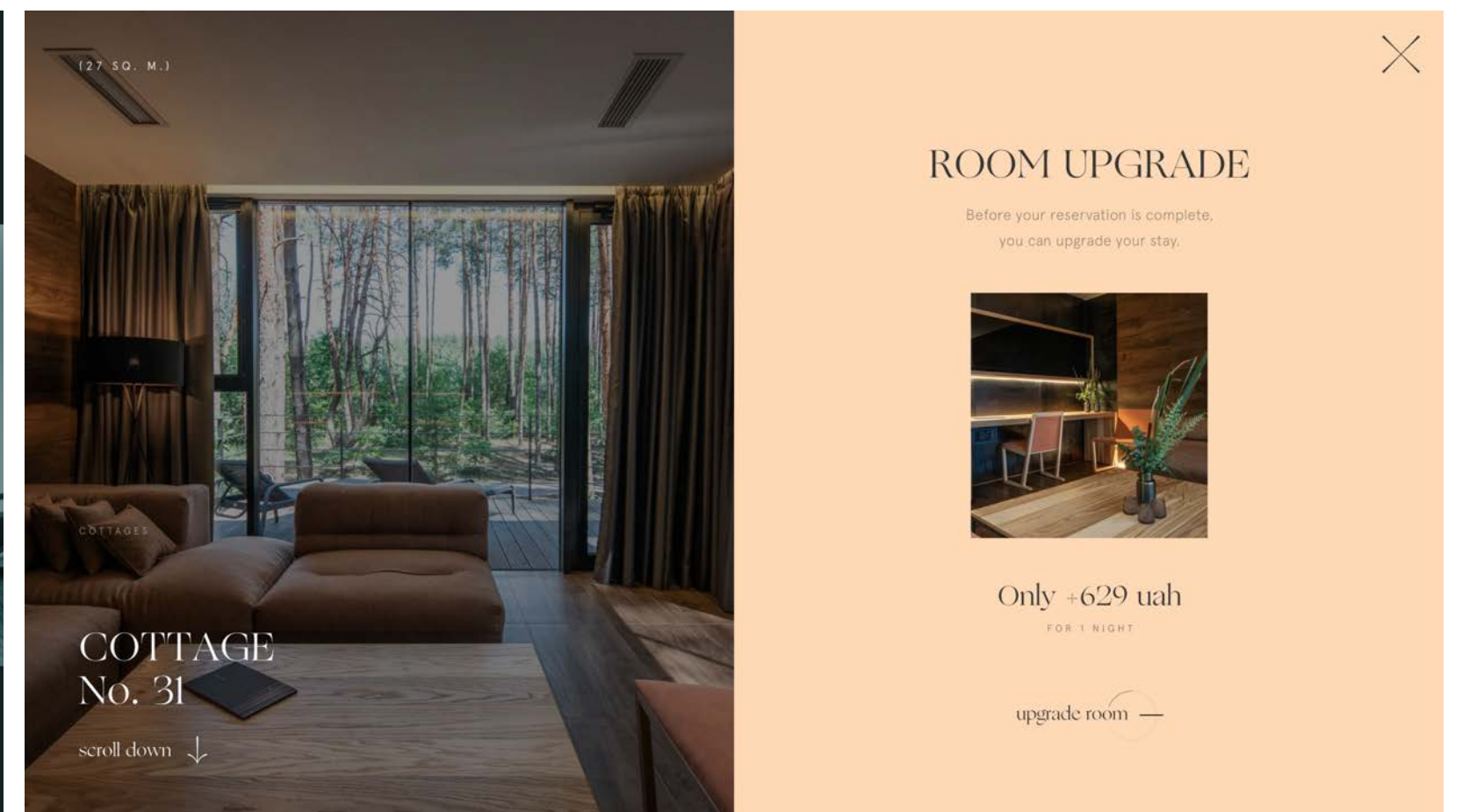
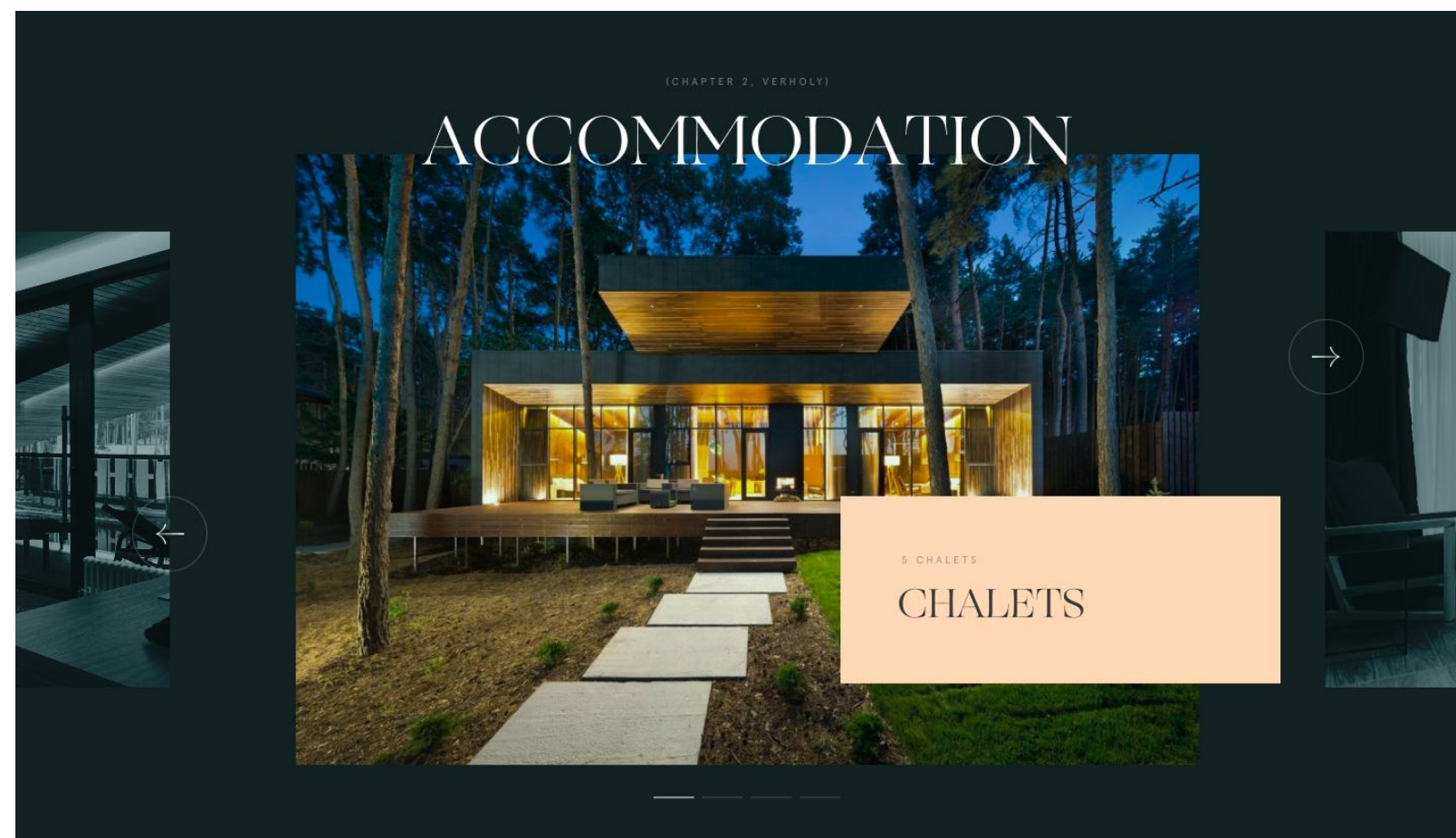
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

VERHOLY RELAX PARK IS AN AUTHENTIC SPA HOTEL LOST IN THE MIDDLE OF THE FOREST, PROMISING A TRANQUIL JOURNEY AWAY FROM THE BUSTLING WORLD. HERE, GUESTS CAN ENJOY A PRIVATE, SECLUDED SPACE AND AN ORGANIC AND NATURAL ATMOSPHERE.

THE PROJECT'S WEBSITE FOCUSES ON CONVENIENCE AND LOGICAL STRUCTURE, MAKING IT EASY TO NAVIGATE AND BOOK ROOMS. THE INTUITIVE INTERFACE AND MEMORABLE ANIMATIONS EMPHASISE THE ATMOSPHERE OF TRANQUILLITY, ALLOWING EVERYONE TO FEEL THE MAGIC OF VERHOLY RELAX PARK AND THE DESIRE TO RETURN TO ITS UNRIVALLED ATMOSPHERE.

[HTTPS://VERHOLY.COM/](https://verholy.com/)



Addendum Hair

PROJECT

014 /019

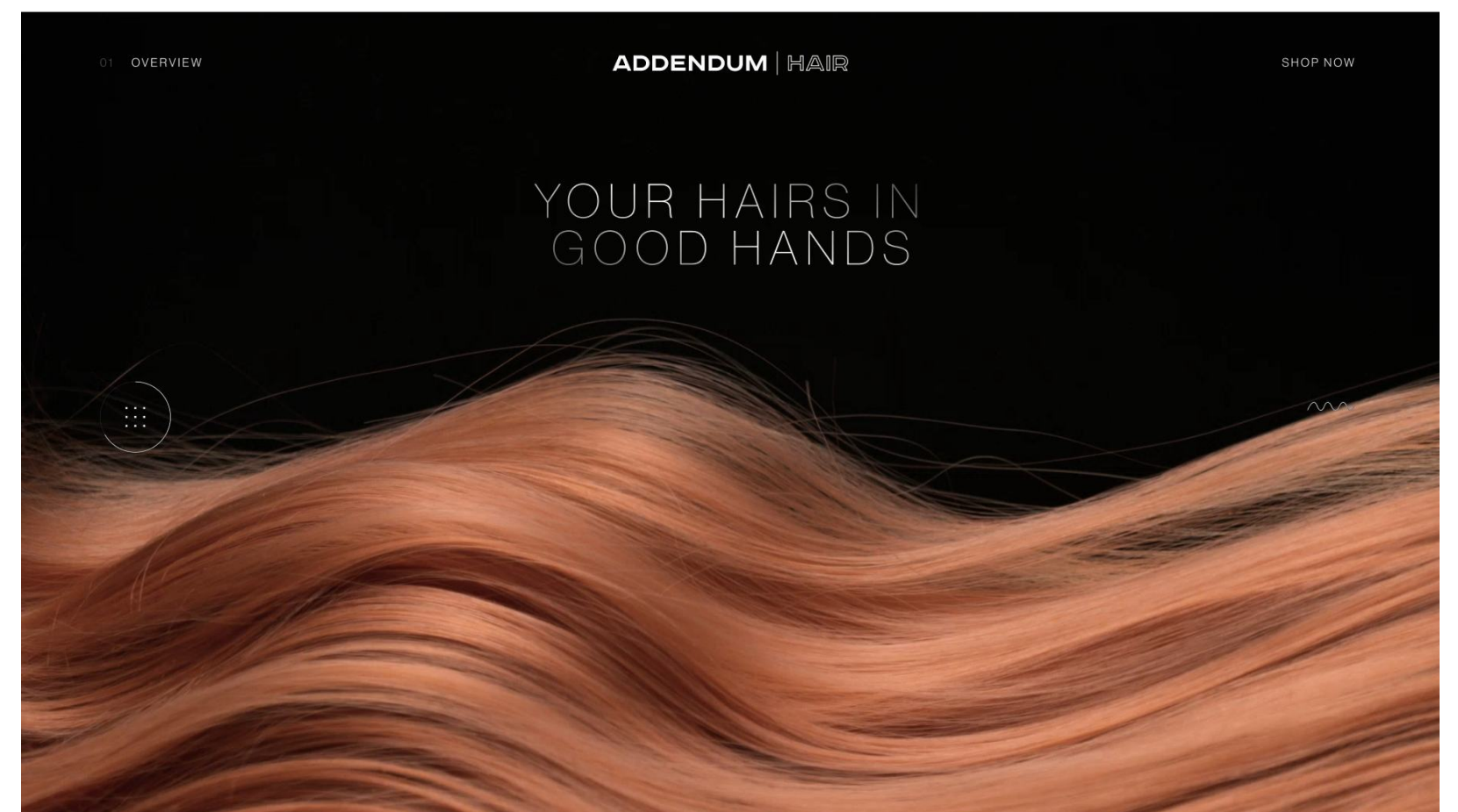
Addendum Hair

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- E-COMMERCE

OVERVIEW

OUR PROJECT FOR ADDENDUM SHOP REPRESENTS A PERFECT BLEND OF BEAUTY AND FUNCTIONALITY, ENSURING A DELIGHTFUL AND MEMORABLE USER EXPERIENCE. WE'VE CRAFTED A WEBSITE THAT EMBODIES THE UNIQUENESS AND QUALITY OF OUR PRODUCTS - REMARKABLE HAIRBRUSHES CAPABLE OF TRANSFORMING YOUR HAIR AND IMPARTING A STUNNING SHINE. OUR DESIGN ISN'T JUST AESTHETICALLY PLEASING; IT'S PRACTICAL TOO: THANKS TO HIGH-QUALITY MATERIALS AND ERGONOMIC CONSTRUCTION, THE BRUSH EFFORTLESSLY GLIDES THROUGH YOUR HAIR, MINIMIZING DAMAGE AND KNOTS.

[HTTPS://THEPROOF.ADDENDUMHAIR.COM](https://theproof.addendumhair.com)



Homecult

PROJECT

015 /019

Homecult

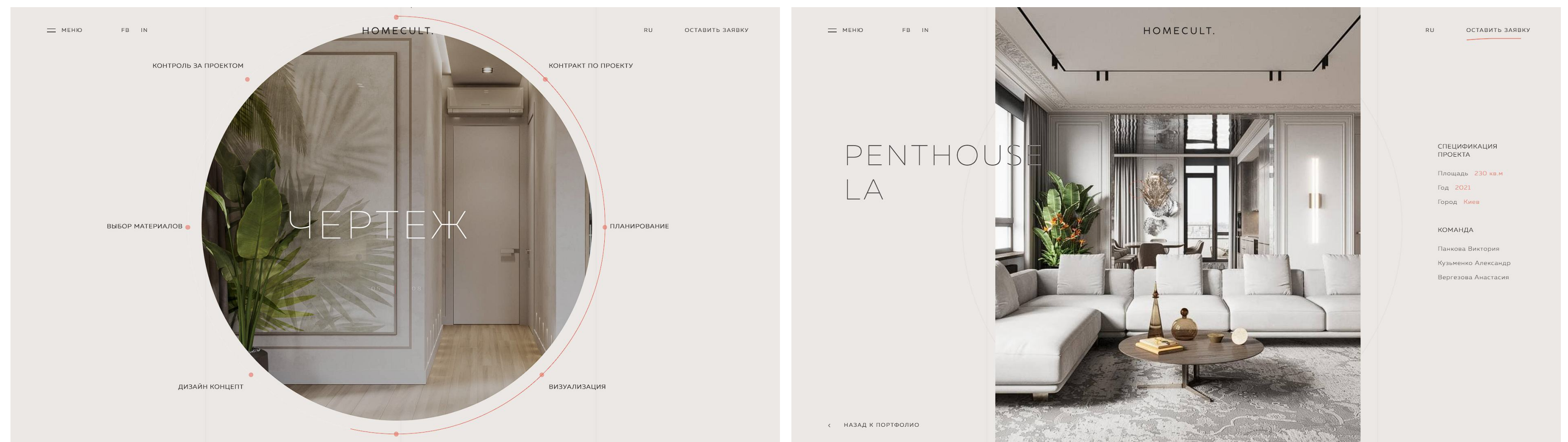
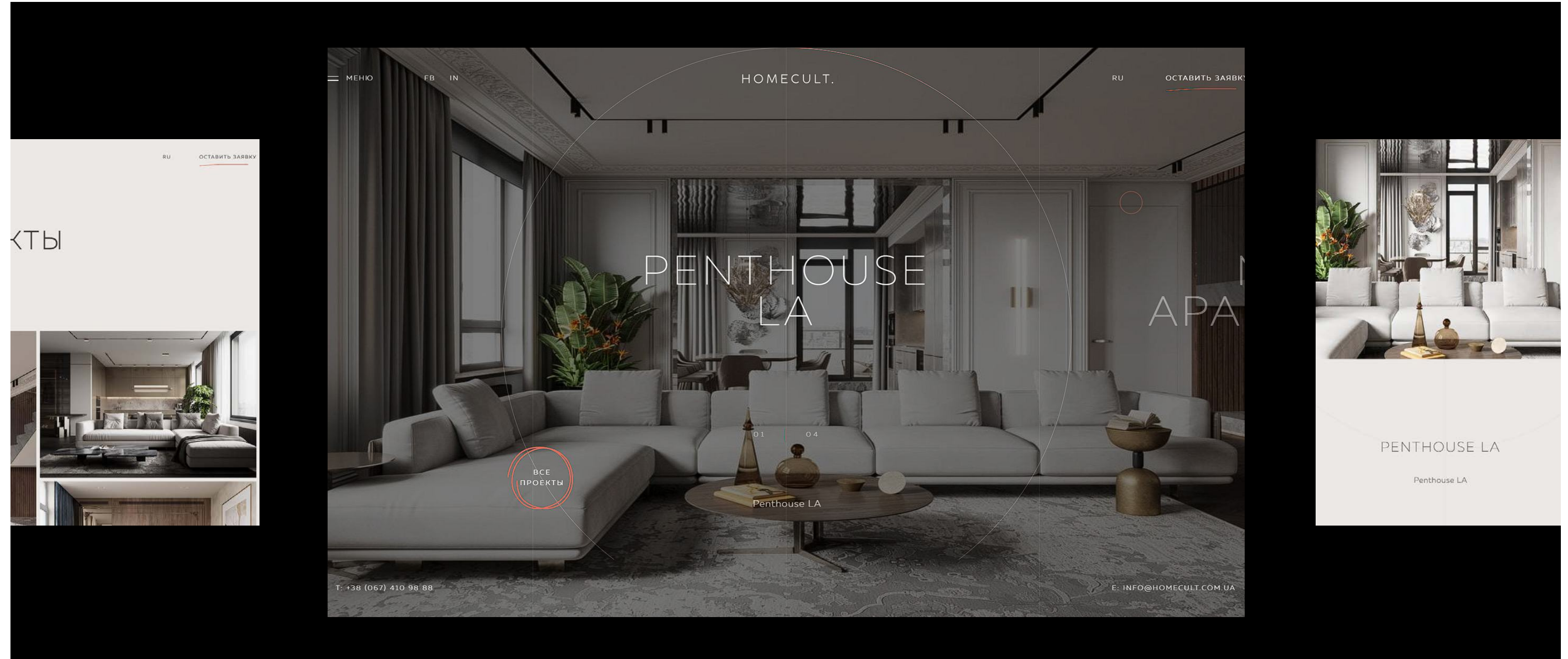
- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

OVERVIEW

HOMECULT IS A NEW APPROACH TO INTERIOR DESIGN THAT PUTS COMFORT AND COSINESS FIRST.

THE HOMECULT WEBSITE WAS CREATED WITH A FOCUS ON CONVENIENCE AND AESTHETICS. THE INTUITIVE INTERFACE ALLOWS USERS TO EASILY FIND INSPIRATION AND INFORMATION, WHILE THE HIGH-QUALITY DESIGN EMPHASISES THE CONCEPT OF COMFORT AND PRACTICALITY. THE PROJECT DEMONSTRATES HOW TO COMBINE MODERN TRENDS WITH A SENSE OF HOME, INVITING VISITORS TO IMMERSE THEMSELVES IN A CULTURE OF COMFORT, PRACTICALITY AND BEAUTY IN SIMPLICITY.

[HTTPS://HOMECULT.COM.UA/](https://homecult.com.ua/)



Addendum

PROJECT

016 /019

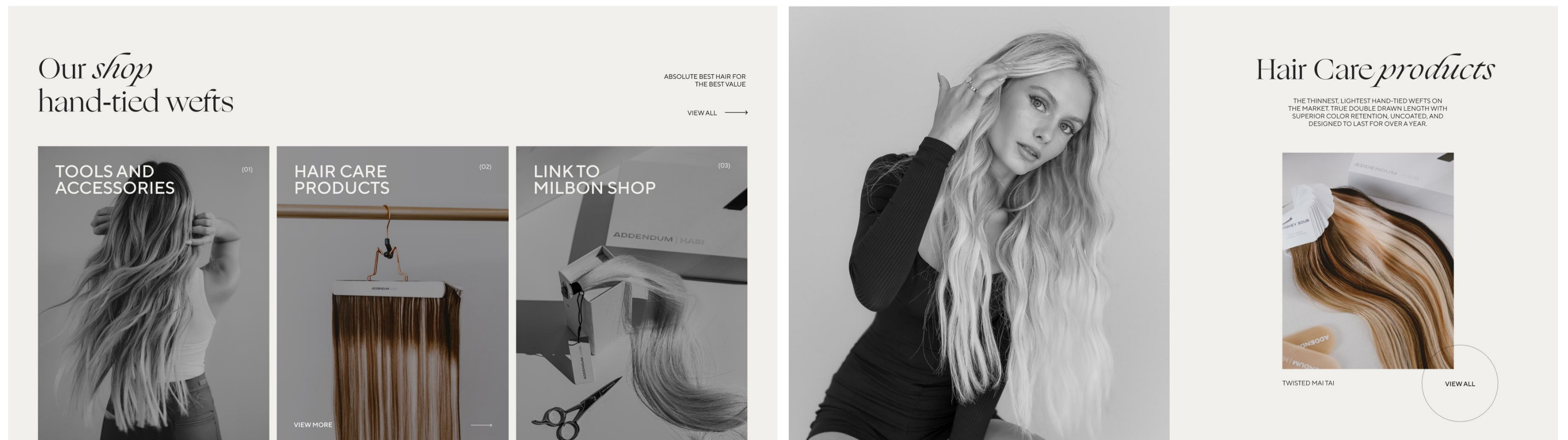
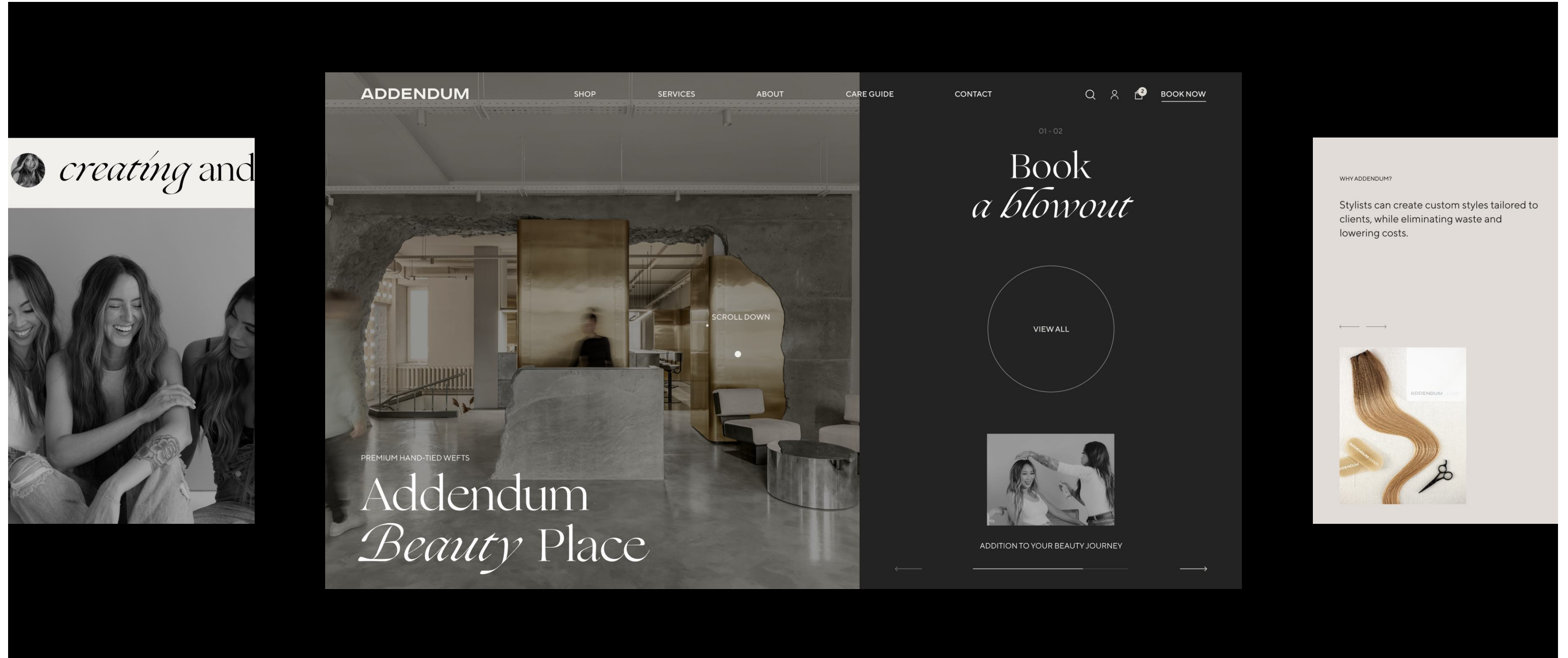
Addendum Salon

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- E-COMMERCE

OVERVIEW

ADDENDUM SALON IS MORE THAN JUST A BEAUTY SALON WEBSITE; IT'S A SOURCE OF INSPIRATION AND A COMFORTABLE GUIDE IN THE WORLD OF BEAUTY AND SELF-CARE. ON OUR WEBSITE, YOU CAN NOT ONLY BOOK SERVICES AND EXPLORE OUR OFFERINGS BUT ALSO FULLY IMMERSE YOURSELF IN AN ATMOSPHERE OF LUXURY AND STYLE THANKS TO OUR STUNNING DESIGN AND EXCELLENT USER NAVIGATION. OUR PROJECT REPRESENTS THE PERFECT COMBINATION OF ELEGANCE AND MODERNITY, WITH A SOOTHING YET MEMORABLE DESIGN THAT ACCENTUATES YOUR CONFIDENCE AND STYLE.

[HTTPS://ADDENDUMSALON.COM](https://addendumsalon.com)



Face To Face

PROJECT

017 /019

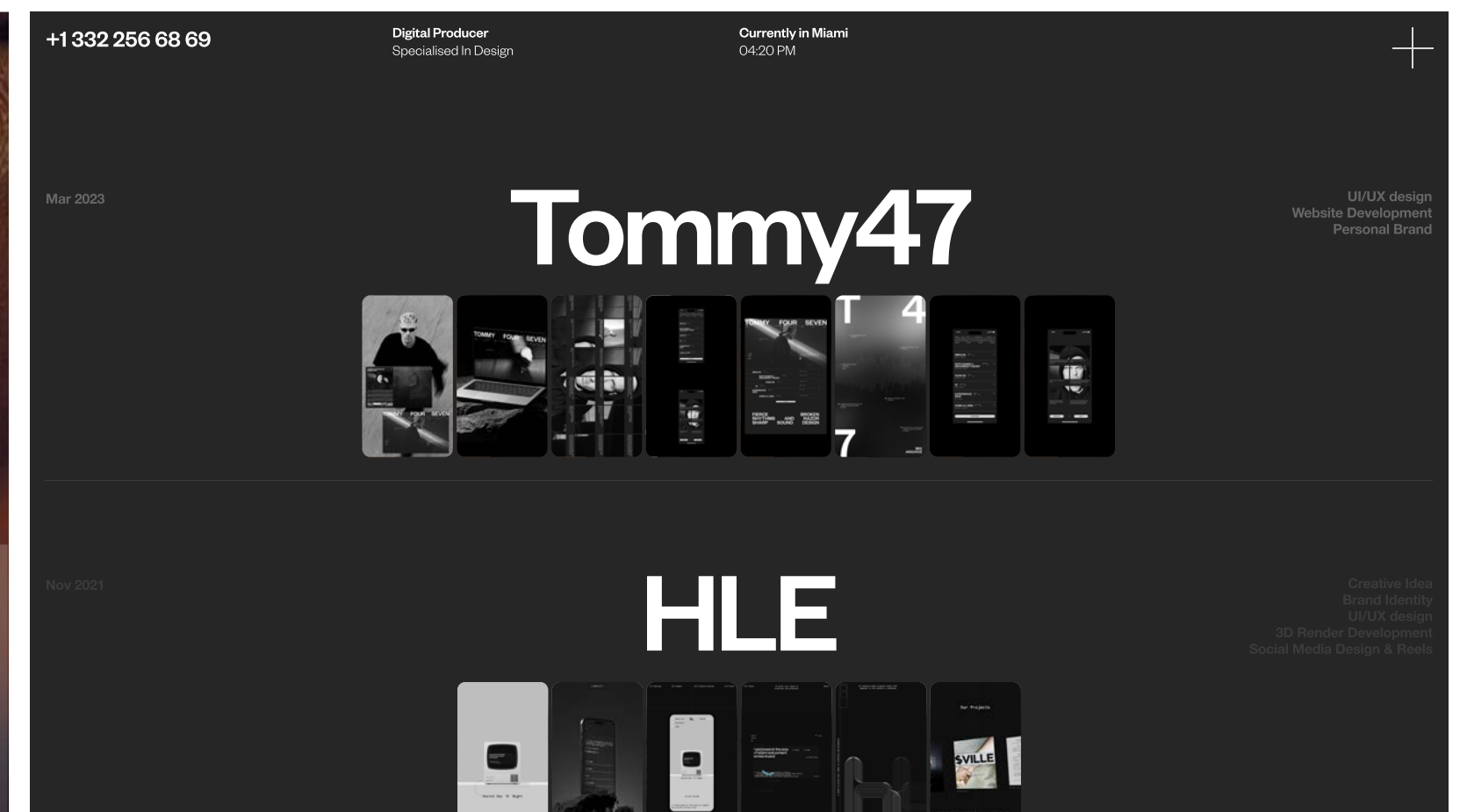
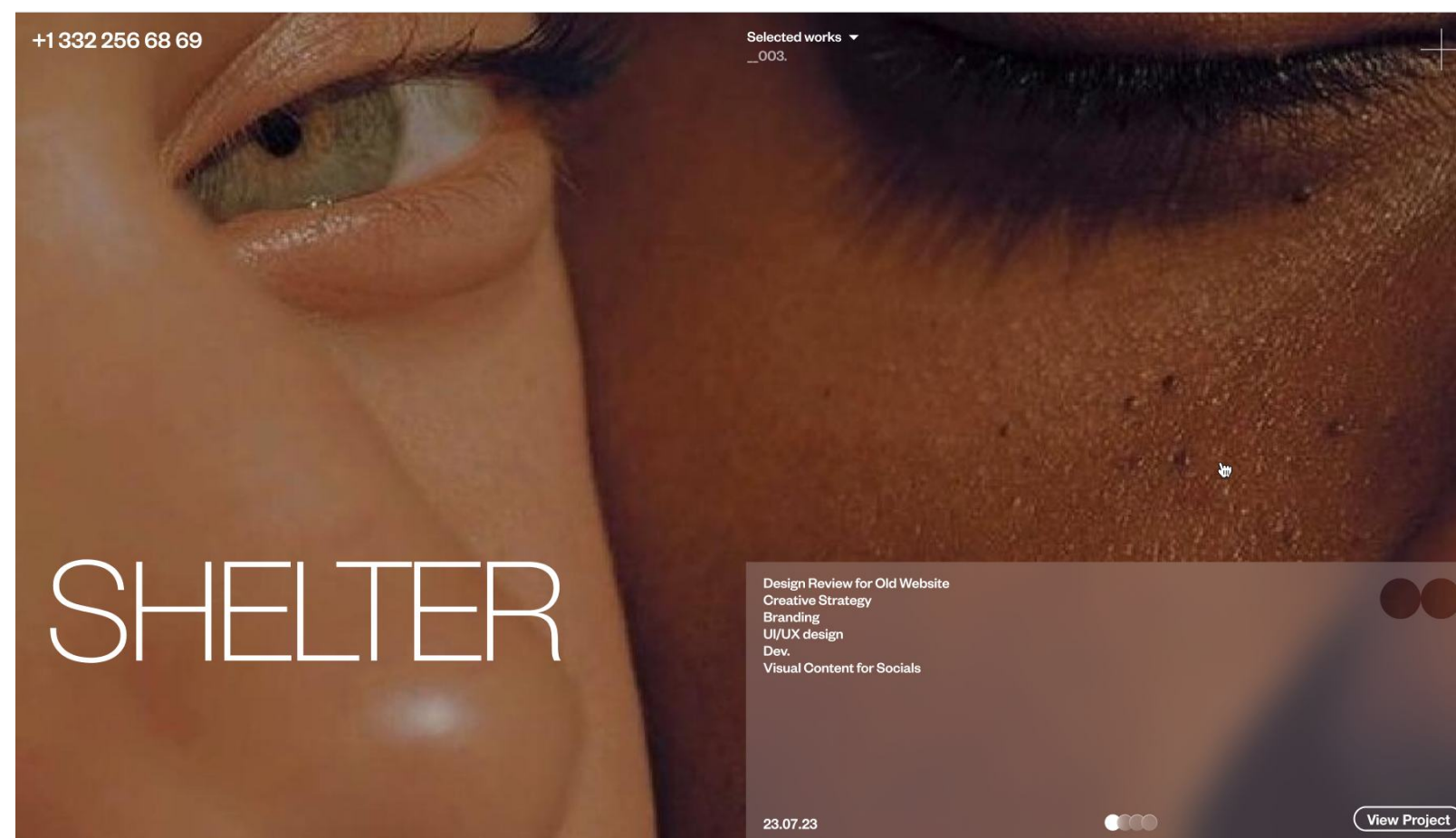
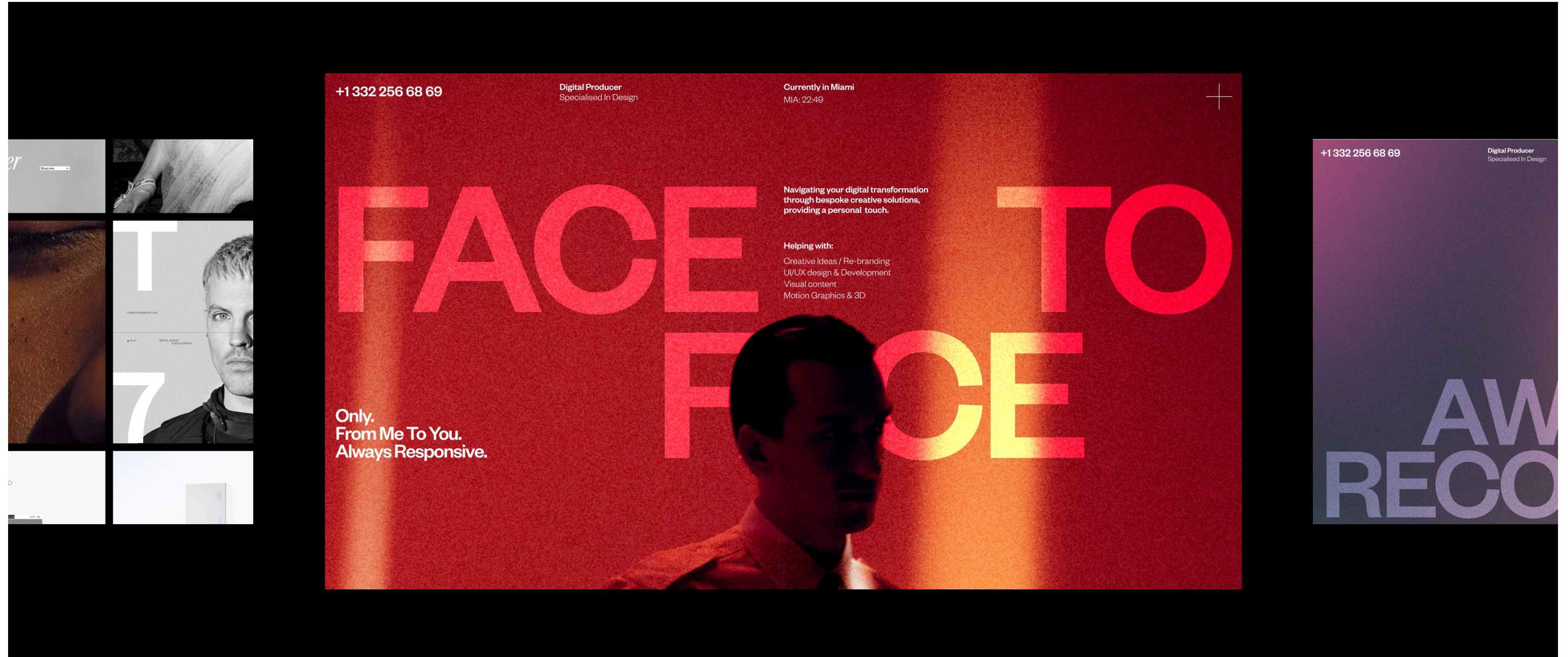
Face To Face

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA
- COPYWRITE

OVERVIEW

OUR PROJECT, WHERE CONCISENESS AND STYLE ANSWER ALL THE MAIN QUESTIONS, AND YOU CAN ALSO SEE PRE-THOUGHT-OUT AND DEMONSTRATED FEATURES FOR YOU.

[HTTPS://13322566869.COM](https://13322566869.com)



Krasota

PROJECT

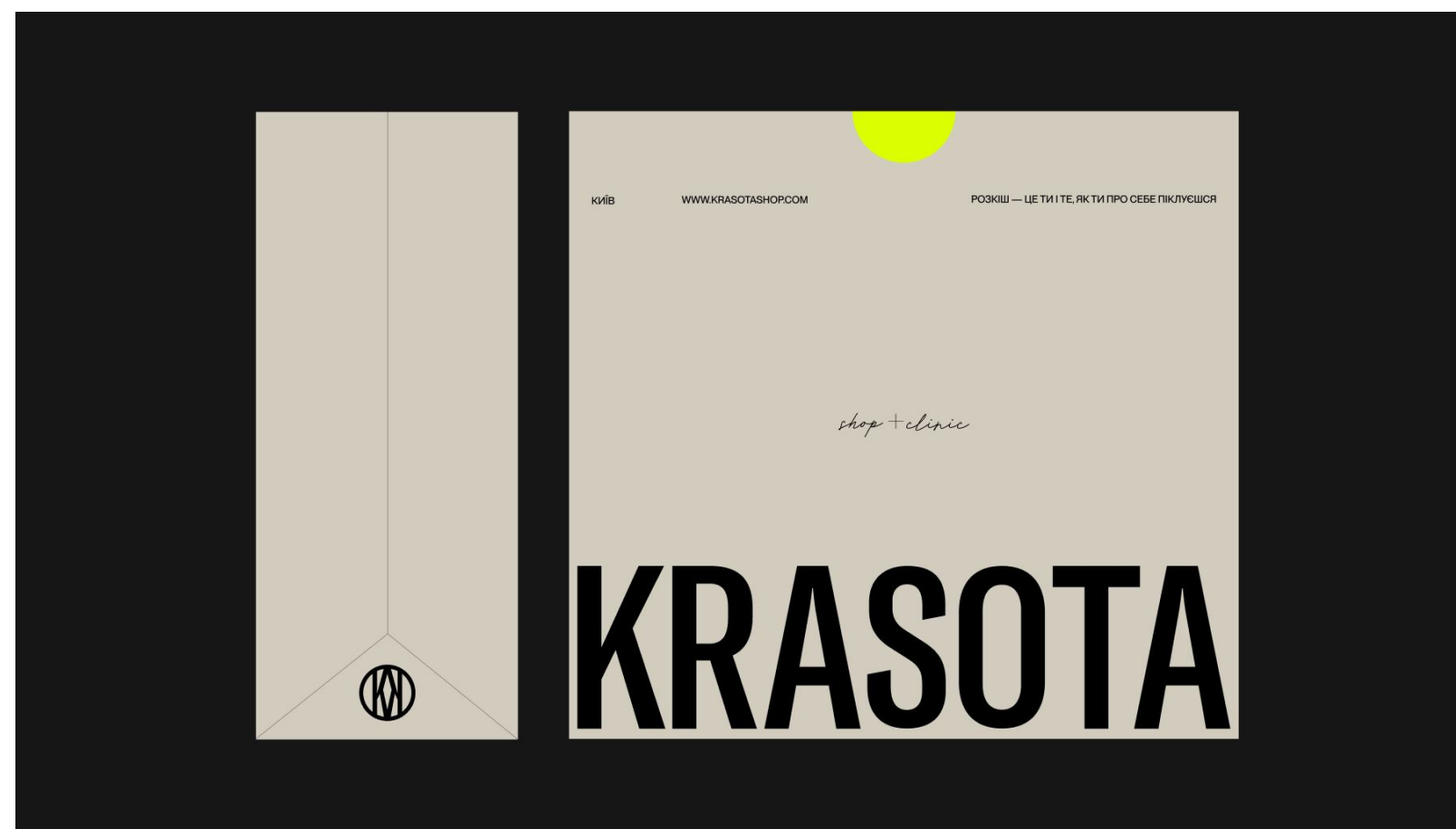
018 /019

Krasota

- BRAND STRATEGY
- BRANDING
- BRAND STRATEGY
- EDITORIAL
- SOCIAL MEDIA CAMPAIGN

OVERVIEW

OUR PROJECT, THE BRANDING FOR THE COMPANY "KRASOTA," ENCOMPASSES THREE DISTINCT DIRECTIONS: FROM BODY CARE TO THE AESTHETICS OF CULINARY HABITS. WE OFFER AN AESTHETIC MEDICINE CLINIC WHERE EVERY CLIENT CAN FIND HARMONY AND BEAUTY FOR THEIR BODY, A PROFESSIONAL COSMETICS STORE WHERE BEAUTY BECOMES ACCESSIBLE AND EFFECTIVE FOR EVERYONE, AND A CAVIAR SHOP AND BAR. OUR BRANDING REPRESENTS A SYNTHESIS OF MEMORABLE STYLE AND INNOVATIVE SOLUTIONS. EVERY ELEMENT OF OUR BRAND IS METICULOUSLY CRAFTED TO EVOKE DELIGHT AMONG CUSTOMERS AND INSPIRE THEM TO INCORPORATE OUR PRODUCTS AND SERVICES INTO THEIR DAILY LIVES.



Iqosa

PROJECT

019 /019

Iqosa

- UX/UI DESIGN
- WEBSITE DEVELOPMENT
- RESEARCH
- CREATIVE IDEA

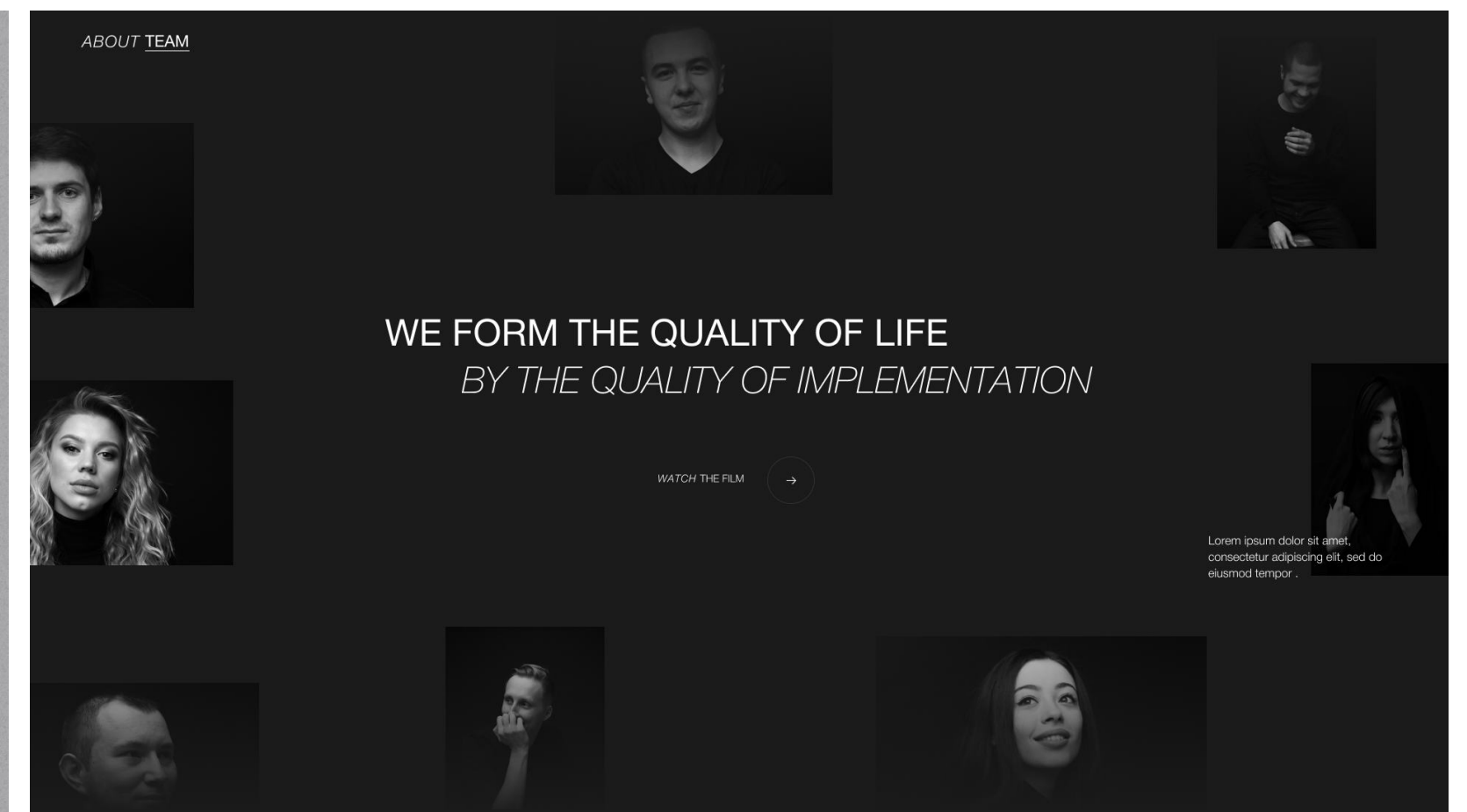
OVERVIEW

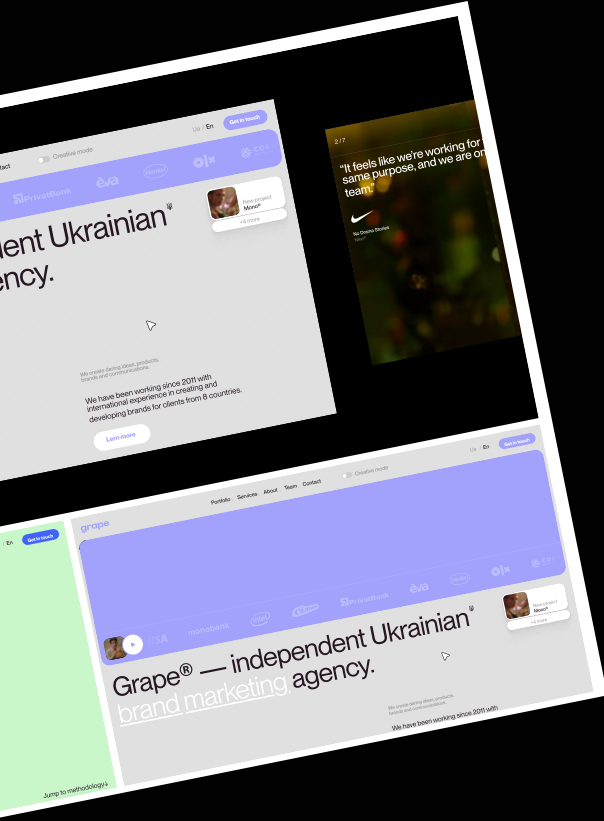
INTERIOR AESTHETICS SHAPE TASTE AND WORLDVIEW. QUALITY OF LIFE REFLECTS EXECUTION QUALITY.

WE CREATED A 3D ICOSAHEDRON ELEMENT USING WEBGL THAT DISRUPTS TEXT ON THE MAIN PAGE WHILE MAINTAINING FAST LOADING TIMES.

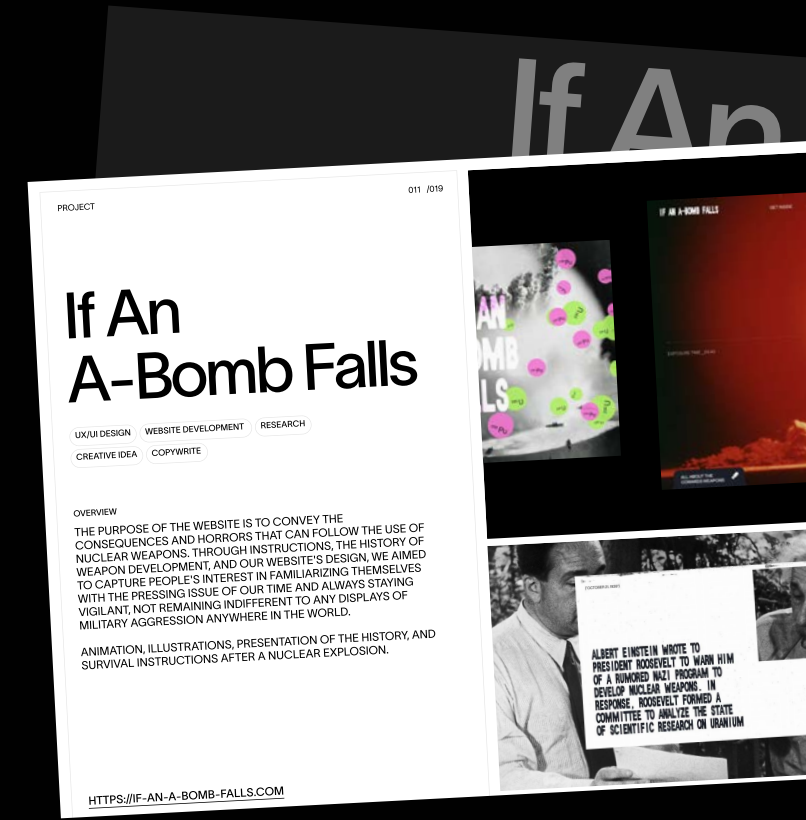
THE PROJECT FEATURES SMOOTH PAGE TRANSITIONS, OPTIMIZED IMAGES, AND QUICK ACCESS. WE CONVEYED BEAUTY THROUGH SIMPLICITY AND MINIMALISM, AND WE ARE VERY PLEASED WITH THE RESULT.

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IF YOU HAVE ANY QUESTIONS,
WE WOULD BE HAPPY TO ANSWER THEM.



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